



RockStat

January 12, 2012

Public Safety and Neighborhoods

Operations Reports

Rockford Fire Department
Public Works

Rockford Police Department
Community & Economic Development
Human Services

Rockford Housing Authority
“Rebuild” Presentation

Rockford Fire Department

PRESENTED BY:
Chief Derek Bergsten

Rockford Fire Department

Dashboard

Measure	YTD Benchmark	Actual
EMS & Search and Rescue Incidents	18,041	18,864
Total Fires	765	752
Structure Fire Incidents (Residential)	235	215
Structure Fire Incidents (Commercial)	39	46
Vehicle Fire Incidents	130	130
Outside Fire Incidents	166	141
Open Burning Incidents	195	220
Inspections	2,249	3,047
Arsons	86	72
Public Education Activities	262	192

Rockford Fire Department

Total Incidents

Incident Type	2010	2011	% Change	Diff	
Fire	765	752	-1.70%	-13	↓
EMS & Search and Rescue	18,041	18,864	4.56%	823	↑
Hazardous Condition	662	824	24.47%	162	↑
Service/Good Intent Call	1,592	1,621	1.82%	29	↑
False Alarm & False Call	1,665	1,527	-8.29%	-138	↓
Other Incident Type	117	150	28.21%	33	↑
Total	22,842	23,738	3.92%	896	↑

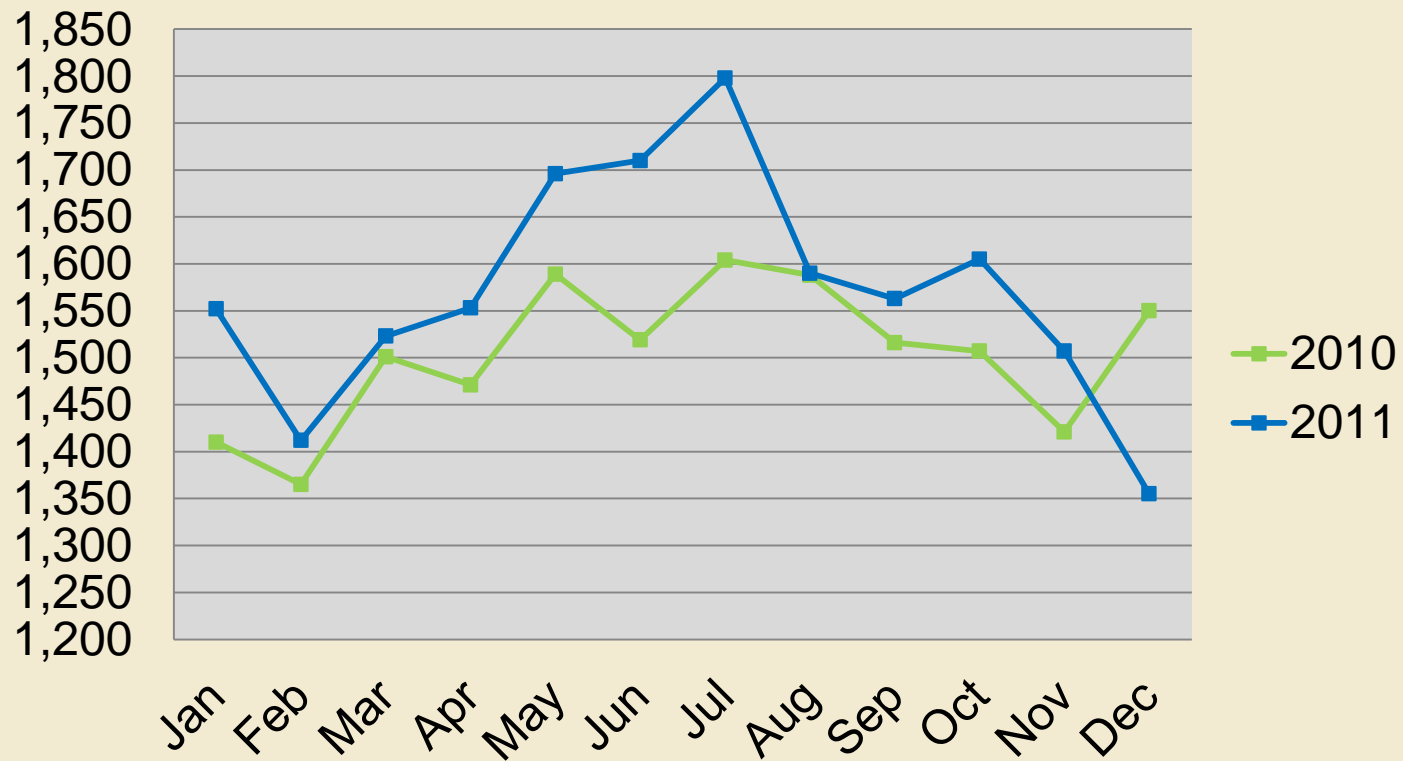
Rockford Fire Department

EMS & Search and Rescue Incidents

Month	2010	2011	% Change	Diff	
Jan	1,410	1,552	10.07%	142	↑
Feb	1,365	1,412	3.44%	47	↑
Mar	1,501	1,523	1.47%	22	↑
Apr	1,471	1,553	5.57%	82	↑
May	1,589	1,696	6.73%	107	↑
Jun	1,519	1,710	12.57%	191	↑
Jul	1,604	1,798	12.09%	194	↑
Aug	1,588	1,590	0.13%	2	↑
Sep	1,516	1,563	3.10%	47	↑
Oct	1,507	1,605	6.50%	98	↑
Nov	1,421	1,507	6.05%	86	↑
Dec	1,550	1,355	-12.58%	-195	↓
YTD Total	18,041	18,864	4.56%	823	↑

Rockford Fire Department

EMS & Search and Rescue Incidents



Rockford Fire Department

EMS & Search and Rescue Incidents

Type	2010	2011	% Change	Diff	
General	16,837	17,734	5.33%	897	↑
MVA	1061	1010	-4.81%	-51	↓
Rescue	143	120	-16.08%	-23	↓
YTD Total	18,041	18,864	4.56%	823	↑

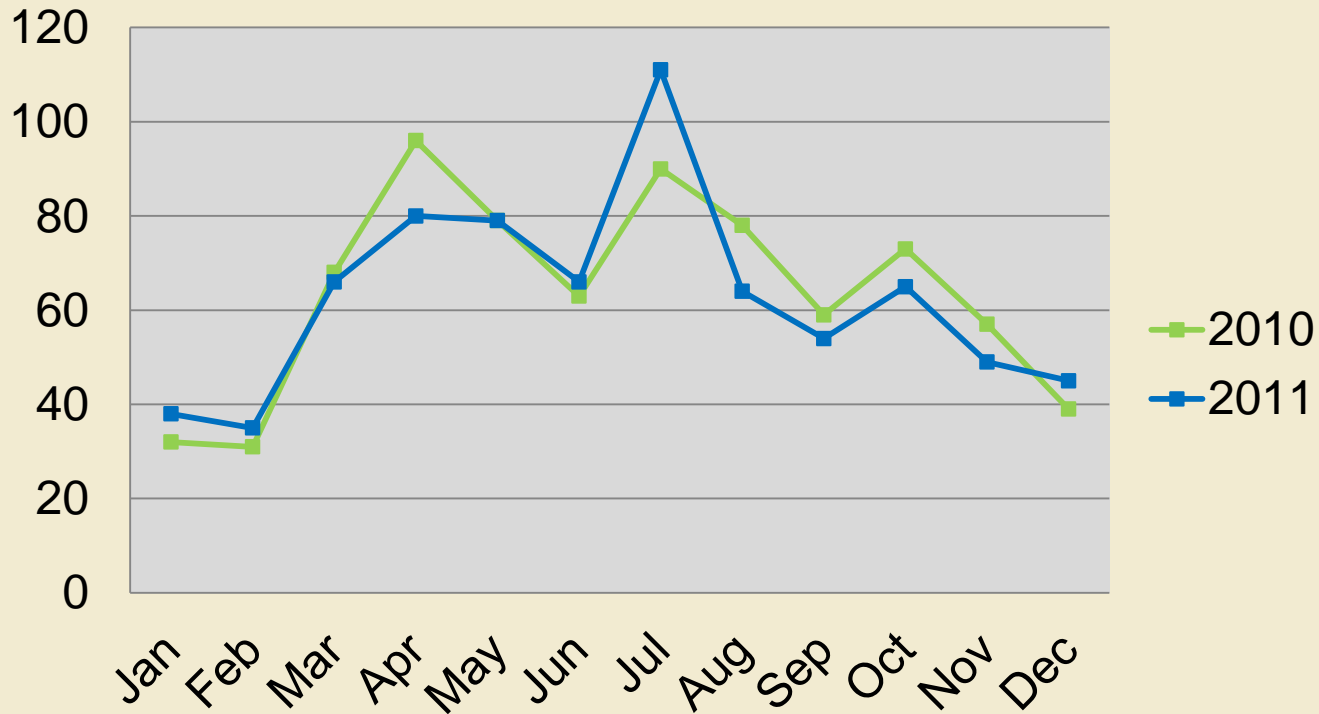
Rockford Fire Department

Fire Incidents

Month	2010	2011	% Change	Diff	
Jan	32	38	18.75%	6	↑
Feb	31	35	12.90%	4	↑
Mar	68	66	-2.94%	-2	↓
Apr	96	80	-16.67%	-16	↓
May	79	79	0.00%	0	↑
Jun	63	66	4.76%	3	↑
Jul	90	111	23.33%	21	↑
Aug	78	64	-17.95%	-14	↓
Sep	59	54	-8.47%	-5	↓
Oct	73	65	-10.96%	-8	↓
Nov	57	49	-14.04%	-8	↓
Dec	39	45	15.38%	6	↑
YTD Total	765	752	-1.70%	-13	↓

Rockford Fire Department

Fire Incidents



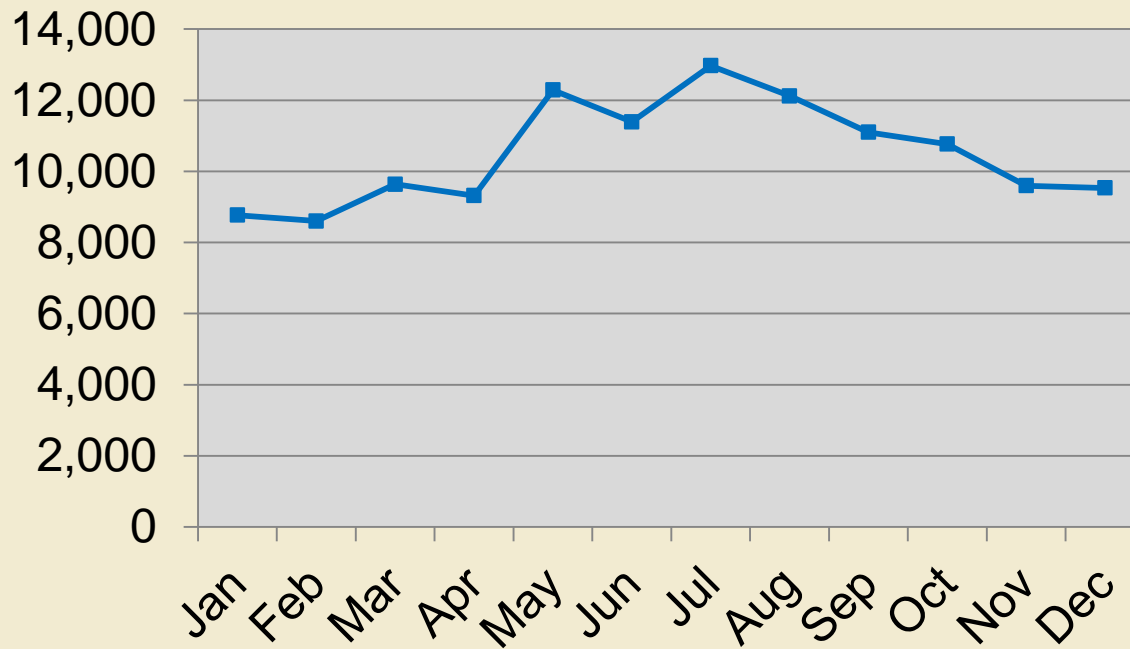
Rockford Fire Department

Fire Incidents

Type	2010 YTD	2011 YTD	% Change	Diff	
Structure (Residential)	235	215	-8.51%	-20	↓
Structure (Commercial)	39	46	17.95%	7	↑
Vehicle	130	130	0.00%	0	→
Outside	166	141	-15.06%	-25	↓
Open Burning	195	220	12.82%	25	↑
YTD Total	765	752	-1.70%	-13	↓

Rockford Fire Department

911 Calls



- Total of 126,091 911 calls in 2011
- Average of 345 calls per day or 14 calls per hour.
 - Up 5.78% from 2010
- 90th percentile Answer Time = 13 seconds

Rockford Fire Department

Quick Response Vehicles- Rescue 1

Total Responses		
Date	Rescue 1	Ladder 1
1/1/2012	2	6
1/2/2012	3	1
1/3/2012	2	5
1/4/2012	1	1
1/5/2012	4	4
1/6/2012	2	2
1/7/2012	4	2
1/8/2012	4	5
Total	22	26



- Located at Station 1
- “Jump” Company with Ladder 1
- Responds to Medical Calls only

Rockford Fire Department

Quick Response Vehicles- Rescue 2

Total Responses			
Date	Rescue 2	Engine 2	Ladder 2
1/1/2012	4	5	5
1/2/2012	3	2	1
1/3/2012	6	1	5
1/4/2012	9	0	0
1/5/2012	6	5	4
1/6/2012	14	3	6
1/7/2012	8	1	1
1/8/2012	7	2	4
Total	57	19	26



- Located at Station 2
- Separate Company
- Responds to everything but vehicle accidents and open burning

Public Works

PRESENTED BY:

Mark Stockman-Street Superintendent

Tim Holdeman-Water Superintendent

Street and Transportation

PRESENTED BY:

Mark Stockman-Street Superintendent

Street and Transportation

Scorecard

Monthly Performance		2011 Monthly Target	Jul	Aug	Sep	Oct	Nov	Dec
Street Operations	% Pothole CSR's Closed During Reporting Period	75%	90%	93%	95%	92%	99%	99%
	Arterial Pothole Requests - Average Days to Close	5	5	3	4	5.6	1.1	0.4
	# of Miles of Streets Swept	350	305	285	200	392	193	
	# Trees Trimmed	75	18	11	57	61	254	150
	% Forestry CSR's Closed During Reporting Period	75%	71%	75%	80%	83%	84%	87%
	Forestry Requests - Average Days to Close	10	3.4	9.1	4.9	1.1	3.7	0.5
	Snow/Ice Requests - Average Days to Close	1						0
	Snow/Ice Requests Closed - % 1 Day or Less	90%						100%
	Overall Requests - Average Days to Close	3	2	6.3	4.4	2.9	2.3	0.6
Traffic Operations	% Overall Street Requests Closed	80%	83%	85%	89%	92%	83%	94%
	Graffiti Removal Time in ≤ 5 days	95%	100%	95%	100%	98%	76%	
	% Signals Repaired Compared to Reported	95%	99%	99%	100%	99%	99%	99%
	% Signals Replaced Compared to Reported	95%	89%	100%	100%	80%	100%	100%
	Signal Bulb Outage Response Time in ≤ 24 hrs	95%	97%	98%	100%	98%	100%	100%
	City Street Light Outage Response Time ≤ 5 days	95%	100%	100%	100%	100%	100%	100%
	Parking Lot Striping % to Plan	95%		100%				
	% Sign Repaired/Replac. to Reported	95%	100%	100%	100%	100%	100%	100%
Signage Everywhere	Signs Repair/Replac. Response Time ≤ 5 days	95%	100%	100%	100%	100%	100%	100%

Street and Transportation

Achievements

- Provided Efficient Response to Critical Tree Issues Subsequent to Windstorms (1540 Requests for Service – 71 trees lost due to storm damage).
- Reduced # of Open Pothole Requests from 600+ on April 1, 2011 to 6 as of December 30, 2011.
- Reduction in total # of Graffiti Cases from 1116 in 2010 to 1068 in 2011.
- Reduction in Accidents & Injuries from 74 in 2010 to 62 in 2011.

Street and Transportation

Areas of Improvement

- Property Division - Completed only 80% of Special Projects
- Street Sweeping - Did not complete Fall Sweeping Cycle
- Tree Pruning – Completed only 56% of Goal – 843/1500

Water Division

PRESENTED BY:
Tim Holdeman-Water Superintendent

Water Division

Scorecard

		Monthly Performance	2011 Monthly Target	Jul	Aug	Sep	Oct	Nov	Dec
Water Operations	Distribution	Emergency Repair Time (hours)	3	1.6	2.8	0.5	1.3	0.6	1.6
		% of Total Repairs That Are Planned	80%	78%	81%	85%	76%	86%	84%
		Emergency JULIE Locate Response Time (hrs)	2	0.9	0.8	0.6	0.6	0.6	0.5
		Backlog of Non-Emerg Repairs (Weekly Avg)	25	20	17	20	20	12	10
		# of Winter Backlog Jobs	130						3
		Water Main Flushed (mi)	5	30	32	66	34	9	5
	Customer Service	Average # of Days to Correct Meter Problem	30	22	21	16	17	10	19
		# of Days for First Available Scheduling	3	0.5	0.5	0.4	0.5	0.4	0.5
		% of Citizens Receiving 1st Choice Scheduling	90%	99%	99%	99%	99%	98%	99%
		Call Center Pick Up Response Time (sec.)	15	11	10	10	12	12	13
		% of Calls Dropped	5%	4.2%	4.2%	4.3%	5.1%	4.9%	4.8%
	Production	% Meeting Demand for Water Pumped	110%	120%	115%	130%	189%	181%	172%
		Service Pressure Excursions	250	213	218	201	111	112	43
		% of Total Maintenance Hrs Available	70%	73%	76%	72%	72%	64%	63%
		# of Water Quality Complaints	9	3	8	8	6	0	2
		% of Total Production from Rehabed Wells	80%	75%	71%	73%	78%	83%	83%
	Financial	Total Amt Past 30 Days Due as % of Revenue	5%	3.5%	3.2%	3.4%	3.0%	3.1%	3.4%
		Operating Revenue, % of Plan	100%	104%	93%	97%	102%	94%	103%
		Number of New Water Connections	8	1	3	5	8	15	8

Water Division

Achievements

- Excellent Water Quality, Sufficient Supply & Pressure
- IEPA Triennial Water System Inspection Results
- Utility Billing Consolidation – Project Milestones
- Asset Management Project – Asset Inventory
- Water Utility Master Plan – Levels of Service

Water Division

Areas of Improvement

- Equipment Failure – Well 29
- Well Maintenance Staffing
- New Water Service Application Process
- Water Laboratory Marketing Plan
- Finalization of Water System Improvements

Rockford Police Department

PRESENTED BY:
Deputy Chief Lori Sweeney

Rockford Police Department

Scorecard

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Group A Offenses													
Benchmark	1,664	1,413	1,966	2,055	2,161	2,060	2,273	2,270	2,091	2,074	1,898	1,562	23,488
2011	1,343	1,104	1,580	1,816	1,887	1,919	1,932	1,868	1,677	1,653	1,656	1,441	19,876
Group B Offenses													
Benchmark	1,342	1,293	1,456	1,462	1,494	1,410	1,451	1,427	1,392	1,292	1,204	1,001	16,222
2011	1,096	1,074	1,518	1,357	1,390	1,402	1,254	1,337	1,057	1,183	1,079	968	14,715
Total Criminal Offenses													
Benchmark	2,574	2,706	3,421	3,517	3,655	3,469	3,724	3,697	3,483	3,366	3,102	2,563	39,277
2011	2,439	2,178	3,098	3,173	3,277	3,321	3,186	3,205	2,734	2,836	2,735	2,409	34,591
Percent Group A Offenses Cleared by Arrest or Exception													
Benchmark	39.0%	51.4%	35.8%	34.4%	35.9%	31.6%	28.6%	30.2%	32.9%	35.0%	33.6%	37.7%	35.2%
2011	40.6%	48.0%	36.3%	32.5%	34.5%	30.4%	26.2%	30.1%	37.0%	35.8%	40.0%	42.5%	35.4%

**benchmark is the average of 2008-2010.

**Score based on Standard Deviation of 3 yrs of Month data except Clearances based on 5% Deviation.

Rockford Police Department

Group A Offenses

Last Month vs. This Month			
	NOV 2011	DEC 2011	% CHANGE
City	1,656	1,441	-12.98%
District 1	663	577	-12.97%
West ADP	51	43	-15.69%
West Weed & Seed	39	31	-20.51%
District 2	512	482	-5.86%
East ADP	41	28	-31.71%
East Weed & Seed	89	80	-10.11%
District 3	383	349	-8.88%

Rockford Police Department

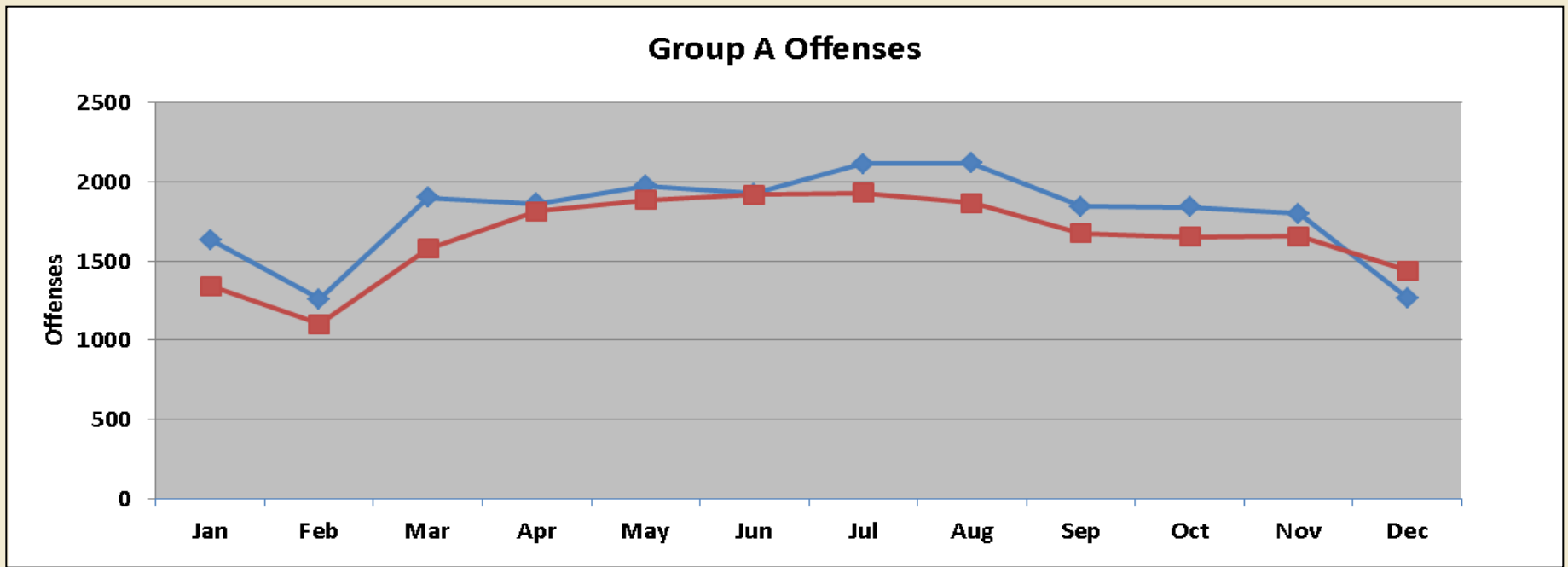
Group A Offenses

YTD '10 vs. YTD '11			
	YTD 2010	YTD 2011	% CHANGE
City	21,555	16,564	-23.15%
District 1	8,744	7,829	-10.46%
West ADP	492	473	-3.86%
West Weed & Seed	682	520	-23.75%
District 2	7,210	6,653	-7.73%
East ADP	595	506	-14.96%
East Weed & Seed	1,552	1,306	-15.85%
District 3	5,145	4,381	-14.85%

Rockford Police Department

City NIBRS Group A Offenses

- 22 crime categories made up of 46 offenses considered to be the most serious
- May be a crime against person, property or society (for example: Murder, Robbery, Burglary, Drug Offenses, Theft, Prostitution, etc)



2010	◆	1,634	1,259	1,900	1,864	1,978	1,929	2,117	2,118	1,847	1,841	1,800	1,268	21,555
2011	■	1,343	1,104	1,580	1,816	1,887	1,919	1,932	1,868	1,677	1,653	1,656	1,441	19,876

Rockford Police Department

Group B Offenses

Last Month vs. This Month			
	NOV 2011	DEC 2011	% CHANGE
City	1,079	968	-10.29%
District 1	403	381	-5.46%
West ADP	26	17	-34.62%
West Weed & Seed	26	23	-11.54%
District 2	397	326	-17.88%
East ADP	42	30	-28.57%
East Weed & Seed	115	79	-31.30%
District 3	237	232	-2.11%

Rockford Police Department

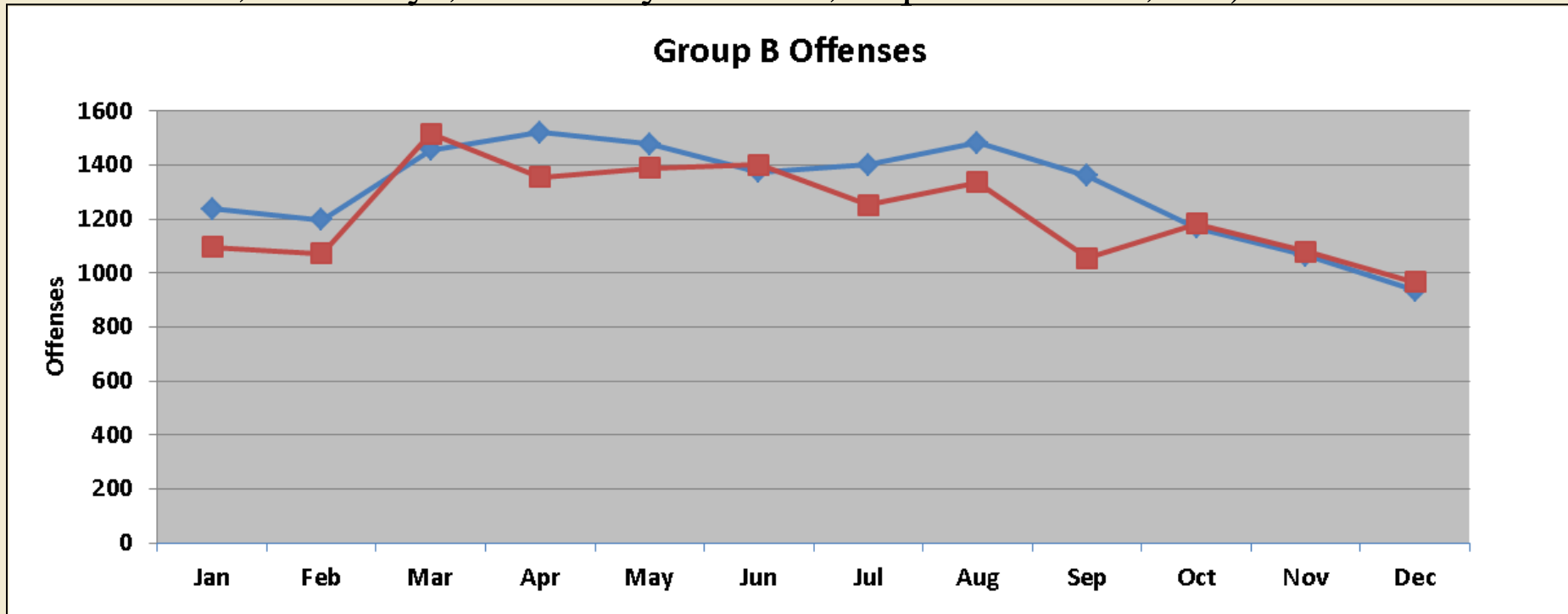
Group B Offenses

YTD '10 vs. YTD '11			
	YTD 2010	YTD 2011	% CHANGE
City	15,690	14,715	-6.21%
District 1	6,665	6,095	-8.55%
West ADP	391	329	-15.86%
West Weed & Seed	724	552	-23.76%
District 2	5,025	5,023	-0.04%
East ADP	371	399	7.55%
East Weed & Seed	1,624	1,547	-4.74%
District 3	2,833	2,685	-5.22%

Rockford Police Department

City NIBRS Group B Offenses

- Eleven crime categories that encompass all crimes that are not Group A Offenses
- May be a crime against person, property or society (For example: DUI, Family Offenses, Runaways, Disorderly Conduct, Liquor Offenses, etc.).

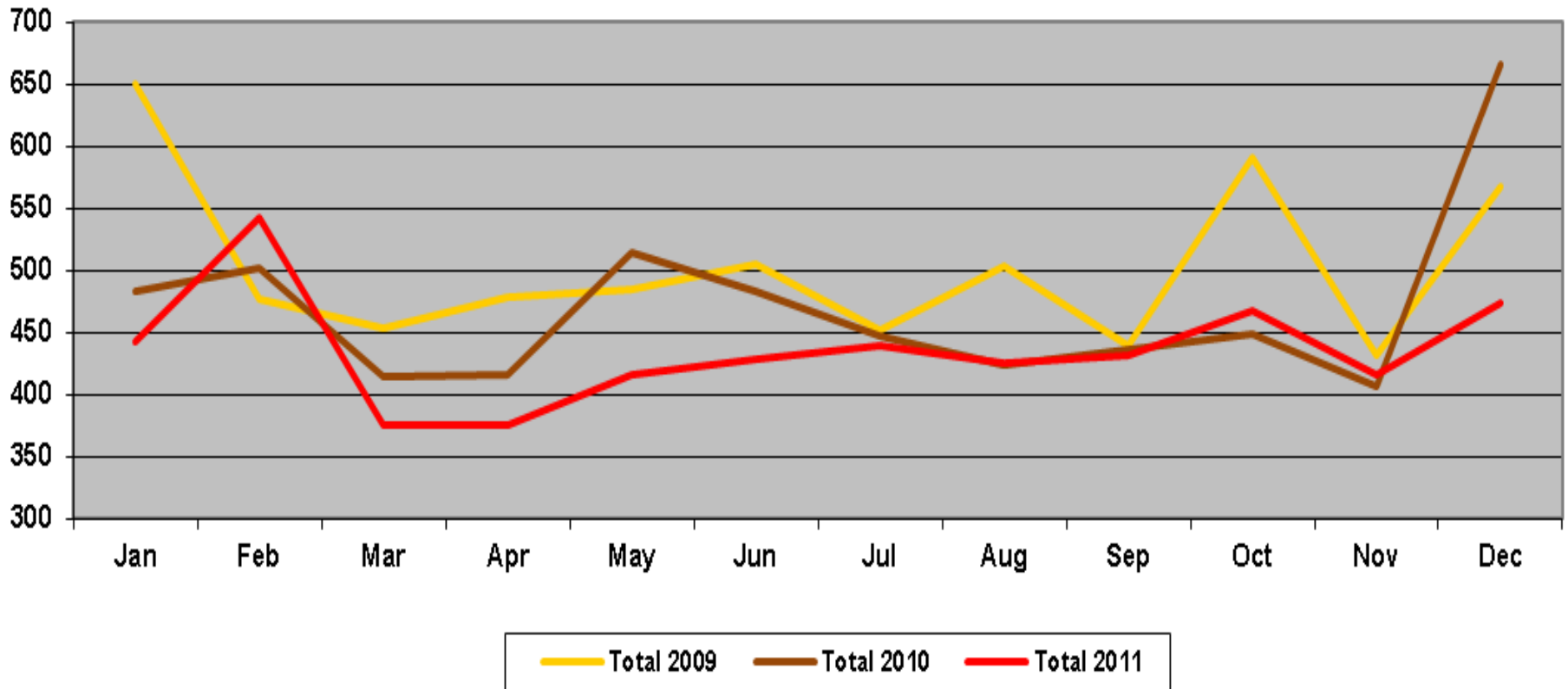


2010	1,239	1,198	1,456	1,523	1,479	1,376	1,403	1,484	1,361	1,169	1,066	936	15,690
2011	1,096	1,074	1,518	1,357	1,390	1,402	1,254	1,337	1,057	1,183	1,079	968	14,715

Rockford Police Department

City Traffic Accidents

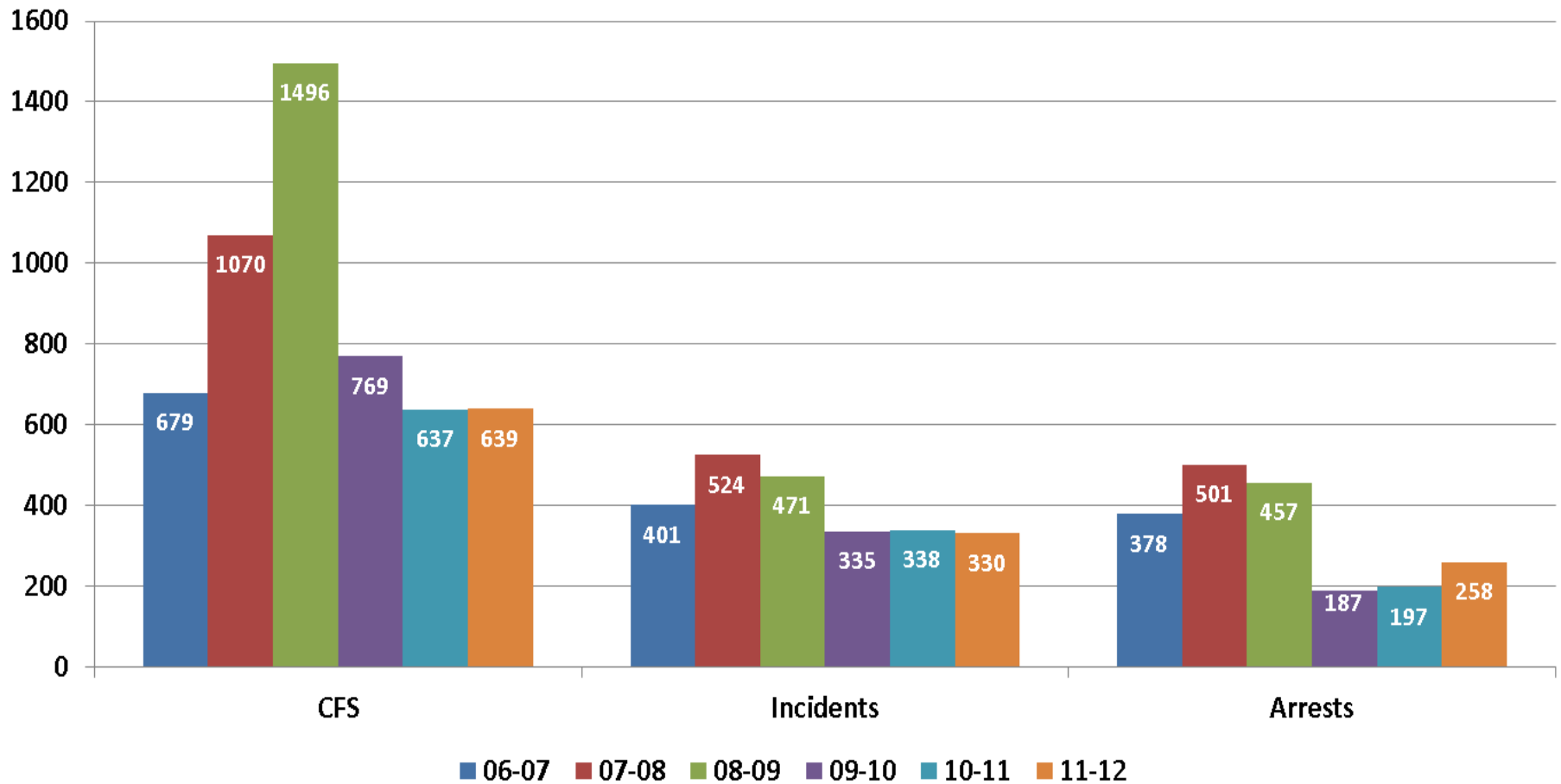
City Total Traffic Accidents



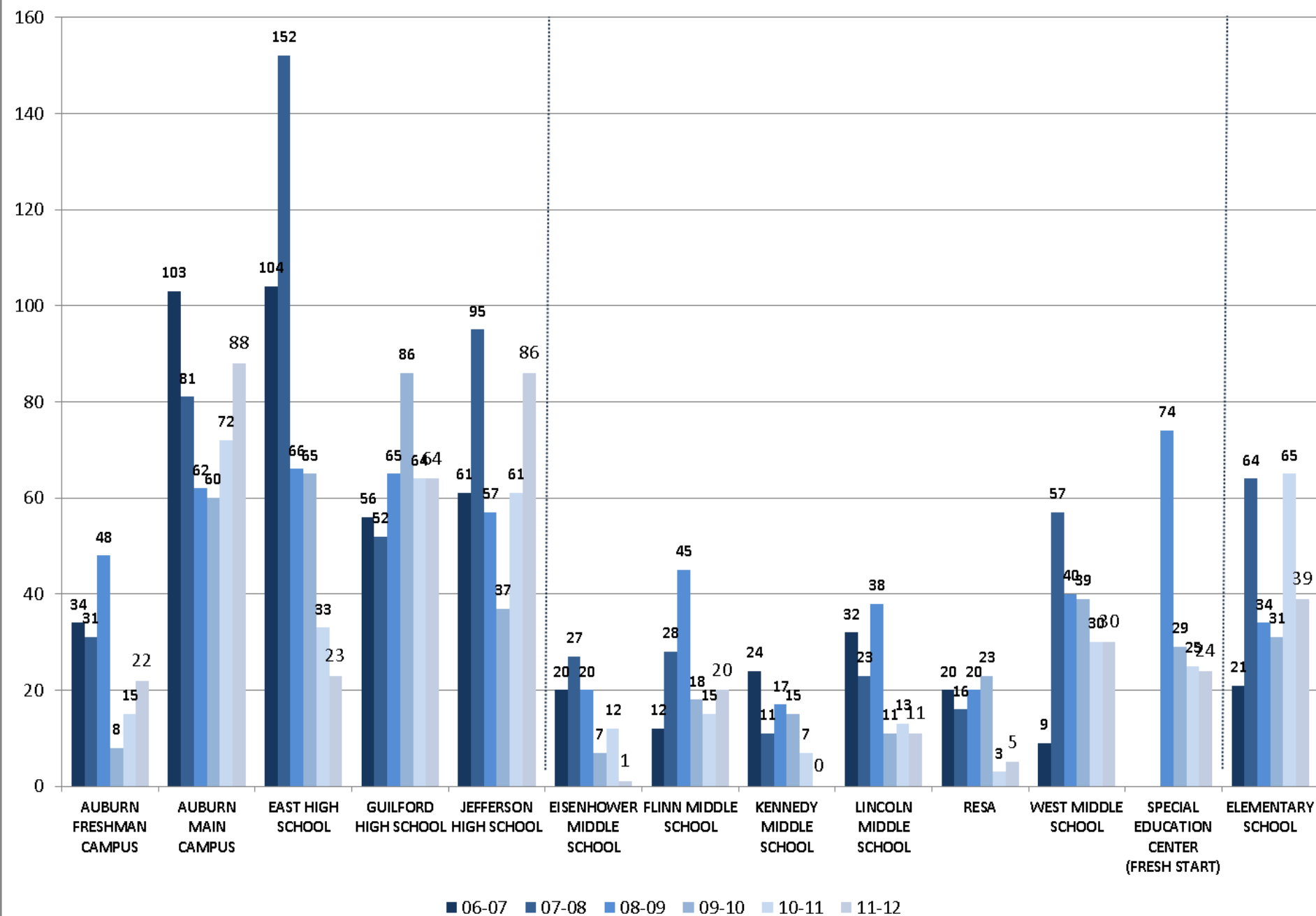
Rockford Police Department

City School Incidents, Calls for Service, and Arrests

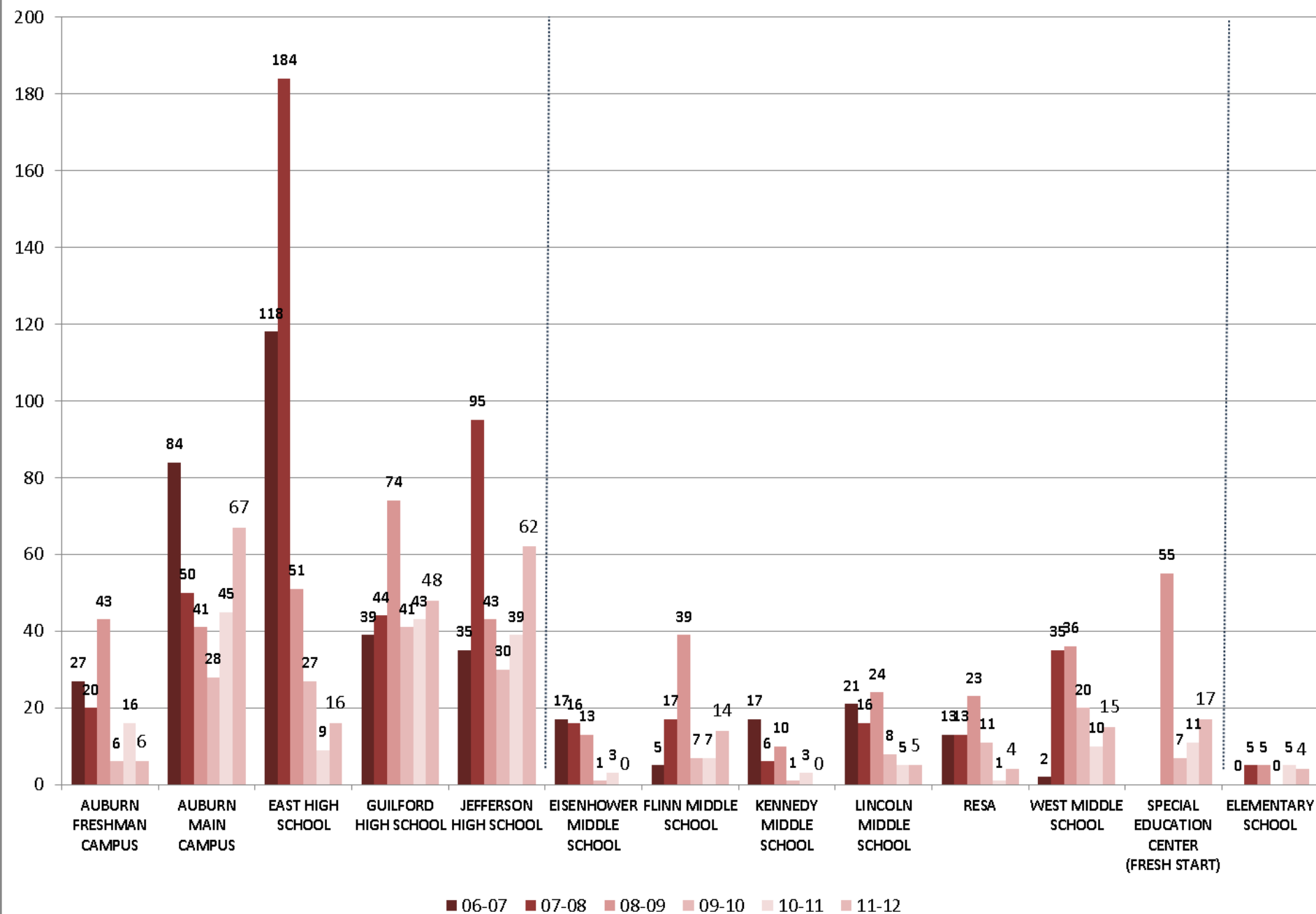
YTD School Years through December 31



Offenses for each School Year through December 31



Arrests for each School Year through December 31



Rockford Police Department

Achievements

- Robbery decreased 26.23% (16 incidents) from Nov to Dec 2011 but increased 14.87% (73 incidents) YTD.
- Burglary decreased 16.30% (22 incidents) from Nov to Dec 2011 as well as 19.76% (437 incidents) YTD.
- Drug/Narcotic Violations decreased 40.66% (37 incidents) from Nov to Dec 2011 and 4.80% (42 incidents) YTD.
- Aggravated Assault and Weapon Law Violations both decreased from Nov to Dec 2011 (24.75% / 34.15%) as well as YTD (12.39% / 3.42%).

Rockford Police Department

Achievements-Police Department's Vision/Mission

- Partnerships
- Group A & B Offenses overall down from 2010
- CompStat – moved towards SARA Model
(Scan, Analyze, Respond and Assess)
- New officers (11) and Sergeants (4) trained in community services for extended period of time
- Number of guns recovered YTD – 251.

Rockford Police Department

Areas of Improvement

- Motor Vehicle Theft increased 12.82% (5 incidents) from Nov to Dec 2011 as well as 12.92% (54 incidents) YTD.
- Shoplifting increased 5.17% (6 incidents) from Nov to Dec 2011 as well as 19.74% (164 incidents) YTD.
- Armed Violence: weapon offenses, robberies, home invasions, etc.
- Improving perception – public safety and crime

Community and Economic Development

PRESENTED BY:

Charlie Schaefer-Property Improvement Programs Manager

Heather Swartz-Neighborhood Zone Coordinator

Jonah Katz-Planner

Code Enforcement

PRESENTED BY:

Charlie Schaefer-Property Improvement Programs Manager

Heather Swartz-Neighborhood Zone Coordinator

Code Enforcement

Scorecard

Code Enforcement					Totals	YTD Average	ICMA Comparable
Monthly Performance					Oct-11	Nov-11	Dec-11
Monitor Requests for Service	Total # of Complaints	256	258	150	5328	444	368.33
	Total # of Unfounded Complaints	78	87	50	1616	135	39
	# of Nuisance/Zoning Complaints	200	210	122	4531	378	
	# of Housing Complaints	56	48	28	797	66	
Case Compliance Rate	% rate of Voluntary Compliance	59.0%	45.4%	52.3%		62.7%	66.0%
	Avg. # of Days to Voluntary Compliance	38	26	51		30	29.49
	% rate of Induced Compliance	2.2%	2.4%	1.6%		4.7%	2.4%
	Avg. # of Days to Induced Compliance	65	78	24		49	57.71
	% rate of Forced Compliance	38.8%	52.2%	46.1%		32.7%	12.5%
	Avg. # of Days to Forced Compliance	35	35	54		30	35.78
Case Type Trending	# of Nuisance Cases	190	210	93	4024	335	344
	# of Zoning Cases	64	74	59	1275	106	58.67
	Total # of Nuisance/Zoning Cases	254	284	152	5299	442	402.67
	# of Proactive Nuisance/Zoning Cases	83	138	52	2334	195	359.83
	# of Housing Cases	46	35	20	508	42	101.42
	# of Condemnations	20	6	6	221	18	7.08
City Efficiency	Avg. # of Nuisance/Zoning Cases Per Inspector	50.80	56.80	30.40		83.65	40.76
	Avg. # of Days from Complaint to First Inspection (Nuisance/Zoning)	2.49	3.76	2.79		3.6	4.68
	Open Service Requests at end of Month (Nuisance/Zoning)	3	4	20		14.8	

Code Enforcement

Dashboard

Weeds 2011	YTD 2010	YTD 2011	% Change
Requests for Service:	2077	2030	-2.26%
Time to First Inspection:	3.33	4.19	25.83%
Cases:	2860	2674	-6.50%
Self Initated Cases:	1780	1309	-26.46%
Contracted Mows:	1987	2081	4.73%

Code Enforcement

2011 Weeds Wrap-Up

	Weed Contractors	
Performance Measurements	Abatement	CEDD LOTS
Number of Bids Requested:	N/A	N/A
Number of Bid Responses Received:	N/A	N/A
Number of No Bids:	N/A	N/A
Response Rate	N/A	N/A
Number of Awarded Bids not Completed by Contractual Deadline:	317	0
Number of Failed Contractor Completion Inspections: Due to poor quality or lack of completion	54	6
Number of Occasions Contractor failed to make contact when work was completed:	9	0
Number of invoices not Submitted by Contractual Deadline:	34	0

Code Enforcement

Achievements

- Process changes have contributed to better management of available staff resources
- Ability, via budget process, to fill two vacated Inspector positions to address staffing concerns
- Completed necessary inspections and related repairs to fleet vehicles to achieve better wireless connectivity

Code Enforcement

Areas of Improvement

- Need to develop a permitting process for Property Standards OTR corrections
- Aggressive enforcement of code violations on known repetitive violators
- Use of informational approach to address increase in commercial signage violations

Code Enforcement

Examples of Commercial Signage Violations



South Main Revitalization Strategy

PRESENTED BY:
Jonah Katz-Planner

South Main Revitalization Strategy

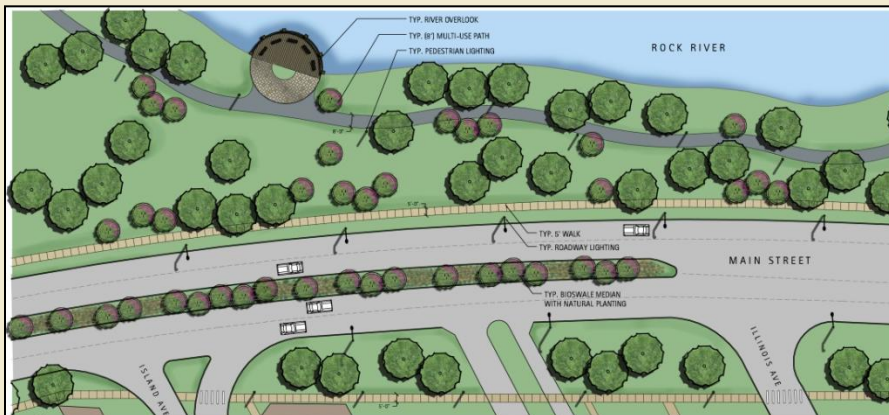
Scorecard – Implementation Plan Matrix

Initiative / Project / Program	Priority	Responsible Parties	General Timeline
South Main Roadway Planning and Reconstruction	In Progress	City Engineering / CIP Staff; IDOT; ED Staff; Engineering Consultants; RMTD	0-1 Year
Morgan Street Bridge Reconstruction	In Progresss	City Engineering / CIP Staff; IDOT; ED Staff; Engineering Consultants	0-1 Year
South Main Streetscape Enhancements	In Progress	City Engineering / CIP Staff; CDAG; Design / Engineering Consultants; RMAP; RMTD	0-2 Years
Barber-Colman Adaptive Use Master Plan	In Progress	City Planning Staff; Developer Team; City ED staff; City Council; Design Consultants	0-2 Years
Village Market	High	South Main Partnership... etc.	0-2 Years Ongoing
Bike Path Linkages	High	City Engineering / CIP Staff... etc.	0-2 Years Ongoing
Traditional Neighborhood Core Vacant Frontage Redevelopment	High	City Planning / Engineering Staff	0-2 Years Ongoing
Façade Improvements	High	Property / Building Owners	0-2 Years
District/Corridor Wayfinding/Signage + Banner Program	High	City Planning Staff... etc.	0-2 Years Ongoing

South Main Revitalization Strategy

Strategic Plan

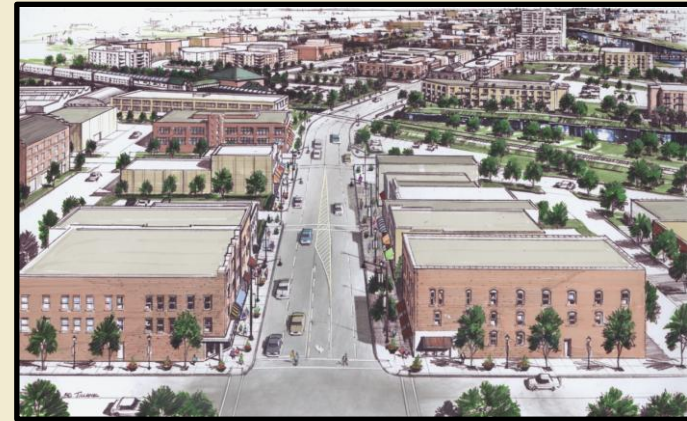
- September 2010 – January 2012
 - Market Analysis
 - Transportation Analysis
 - Land Use Plan
 - Economic Development Strategy
 - Implementation Matrix



South Main Revitalization Strategy

Strategic Plan

- Next Steps:
 - Formal Adoption
 - Promotional Campaign
 - Interdepartmental Work Team
 - South Main Partnership
 - Catalytic Projects
 - Ethnic Village Market
 - Barber Colman Redevelopment
 - Façade Improvements



Project Website:

<http://rockfordil.gov/community-economic-development/long-range-planning/corridor-plans/south-main-revitalization-strategy.aspx>

SOUTH MAIN REVITALIZATION STRATEGY CATALYTIC PROJECTS - CHART 1		LEGEND	SSA: Special Service Area BID: Business Improvement District TIF: Tax Increment Financing	SRTS: Safe Routes to School ITCP: Illinois Tomorrow Corridor Planning ITEP: Illinois Transportation Enhancement	OSLAD: Open Space + Land Acquis. Dev. CDBG: Community Develop. Block Grant CLG: Certified Local Government Program	▲ High ◆ Medium ▼ Low	\$\$\$ > \$500,000 \$\$ \$100,000 - \$500,000 \$ < \$100,000
INITIATIVE/PROJECT/PROGRAM	PRIORITY	RESPONSIBLE PARTIES	IMPLEMENTATION TOOLS/ FUNDING SOURCES	ACTIONS/KEY TASKS	COST LEVEL	GENERAL TIMELINE	
SOUTH MAIN ROADWAY PLANNING AND RECONSTRUCTION	▲ IN PROGRESS	• City Engineering/CIP Staff • IDOT • City Economic Develop. Staff • Engineering Consultants • RMTD	N/A	• Continue coordination with IDOT/engineers • Work with existing businesses to ease relocation • Develop streetscape construction mitigation program with merchants • Continue community outreach and updates	\$\$\$	0-1 year Ongoing until construction is complete	
MORGAN STREET BRIDGE RECONSTRUCTION	▲ IN PROGRESS	• City Engineering/CIP Staff • IDOT • City Economic Develop. Staff • Engineering Consultants	N/A	• Continue coordination with IDOT/engineers • Work with existing businesses to ease relocation • Maintain relationships with businesses during construction • Continue community outreach and updates	\$\$\$	0-1 year Ongoing until construction is complete	
SOUTH MAIN STREETScape ENHANCEMENTS	▲ IN PROGRESS	• City Engineering/CIP Staff • CDAG • Design/Engineering Consultants • RMAP • RMTD	N/A	• Design and detail new plan • Budget estimates and permitting • Bid solicitation and construction coordination	\$\$	0-2 years	
BARBER-COLMAN ADAPTIVE USE MASTER PLAN	▲ IN PROGRESS	• City Planning Staff • Developer Team • City Economic Develop. Staff • City Council • Design Consultants	• City Funds • Historic Preservation Tax Credits • TIF • CDBG/CDBG-R • Private Funds	• Conduct adaptive use feasibility study • Identify/secure project financing • Design and detail master plan • Market/recruit potential master developer/tenants	\$\$\$	0-2 years	
VILLAGE MARKET	▲	• South Main Partnership • Local Leaders • Business owners • Community Stakeholders	• Corporate Sponsor • General Revenue Bonds • Private Financing • Community-based Financing • SSA • BID • TIF	• Establish short-term location • Create marketing and promotion strategy • Acquire City approvals and permits • Create a long-term plan	\$\$	0-2 years Ongoing	
BIKE PATH LINKAGES	▲	• City Engineering/CIP Staff • Riverfront Property Owners • Engineering/Design Consultant • RMAP	• City Funds • TIF • OSLAD/LWCF • General Revenue Bonds • ITEP • SRTS	• Negotiate property/easement agreements • Determine revenue sharing scenarios/agreements • Finalize building plans/permits • Construction management	\$\$\$	0-2 years Ongoing	
TRADITIONAL NEIGHBORHOOD CORE VACANT FRONTAGE REDEVELOPMENT	▲	• City Planning/Engineering Staff • City Economic Develop. Staff • Developer • Design Consultants • Rockford Local Develop. Corp.	• City Funds • TIF • General Revenue Bonds • Private Funds	• Market conceptual plan to developers • Negotiate property/development agreements • Develop and market new retail • Secure building permits • Construction design and management coordination	\$\$\$	0-2 years	
FACADE IMPROVEMENTS IN TRADITIONAL NEIGHBORHOOD CORE	▲	• Property/Building Owners • City Staff • South Main Partnership	• City Facade Improvement Funds • SSA • BID • TIF	• Market facade improvement program • Identify local building candidates and interested property owners • Monitor/manage facade improvement program	\$	0-2 years	
DISTRICT/CORRIDOR WAYFINDING/ SIGNAGE + BANNER PROGRAM	▲	• City Planning Staff • South Main Partnership • CDAG • Community Stakeholders • Design Consultants	• City Funds • TIF • ITEP • General Revenue Bonds • SSA • BID	• Finalize conceptual designs and district wayfinding plan • Determine phased approach to implementing signage program • Coordinate with South Main streetscape enhancements	\$\$	0-2 years Ongoing	

South Main Revitalization Strategy

Achievements

- Intensive Outreach Process
 - 4 Community Workshops / Open Houses
 - Stakeholder Interviews
 - Task Force Sessions
 - Multiple meetings with administration and state transportation agencies
 - E-mail lists
 - Website



South Main Revitalization Strategy

Areas of Improvement

- Broader Base of Community Support
- Commitment of Resources/Time Across Departments
- Alignment of Goals with IDOT project schedule
- Greenspace enhancements
- Self-sustaining Community Organizations and Partnerships
- Communication of Project Disruptions

Human Services

PRESENTED BY:

Jennifer Jaeger-Community Services Director

Community Services

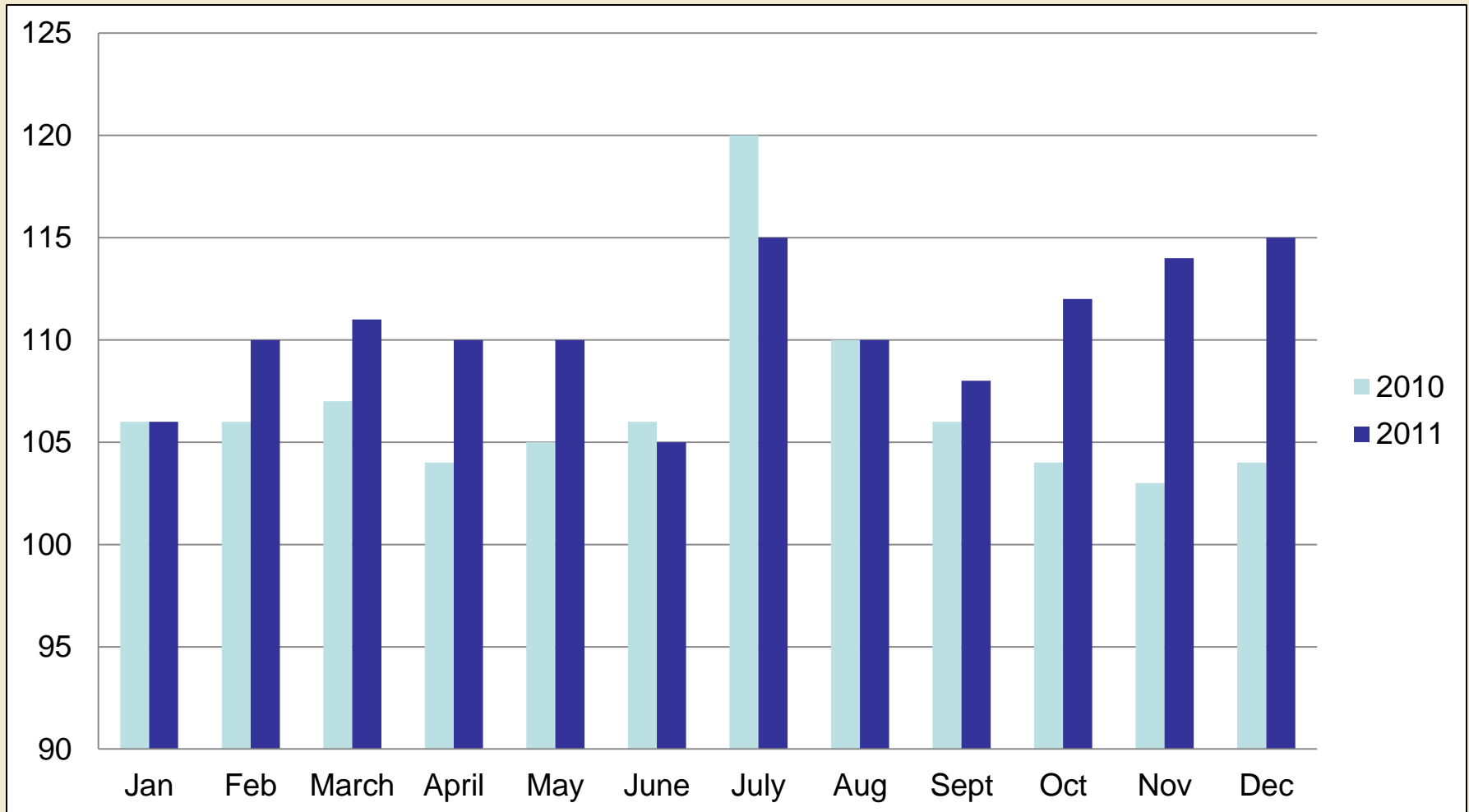
Community Services

Scorecard

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Neighborhood Groups													
2010	106	106	107	104	105	106	120	110	106	104	103	104	120
2011	106	110	111	110	110	105	115	110	108	112	114	115	115
Blight Reduction													
2010						28	34	34	28				34
2011						26	31	31	31				31
Garden Volunteers													
2010					175	126	71	79					486
2011					462	622	664	620	209	125			2692
Homes Weatherized													
2010	65	73	29	49	21	0	122	22	27	28	24	27	438
2011	39	47	41	19	20	57	3	6	16	123	17	170	558

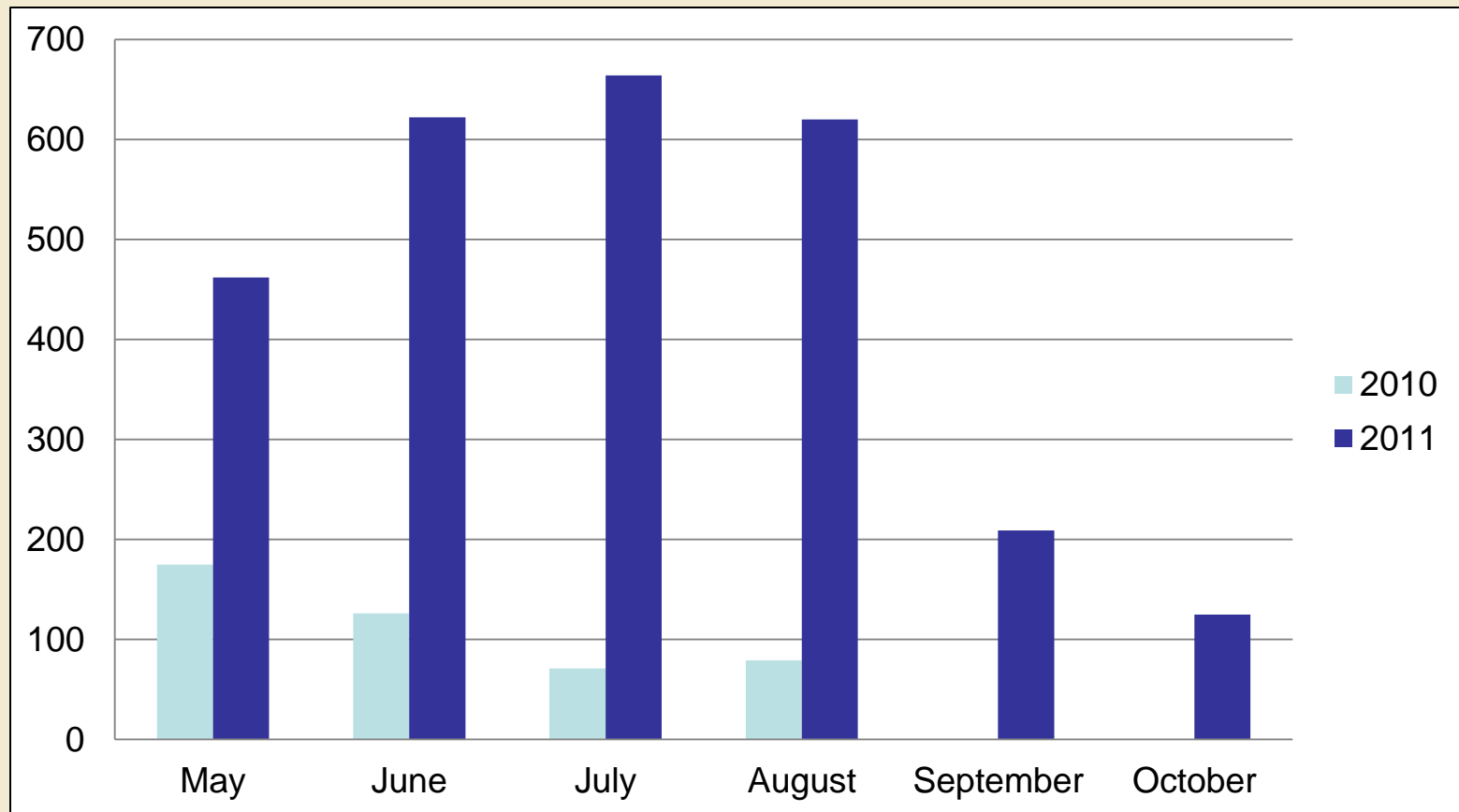
Community Services

Organized Neighborhood Groups



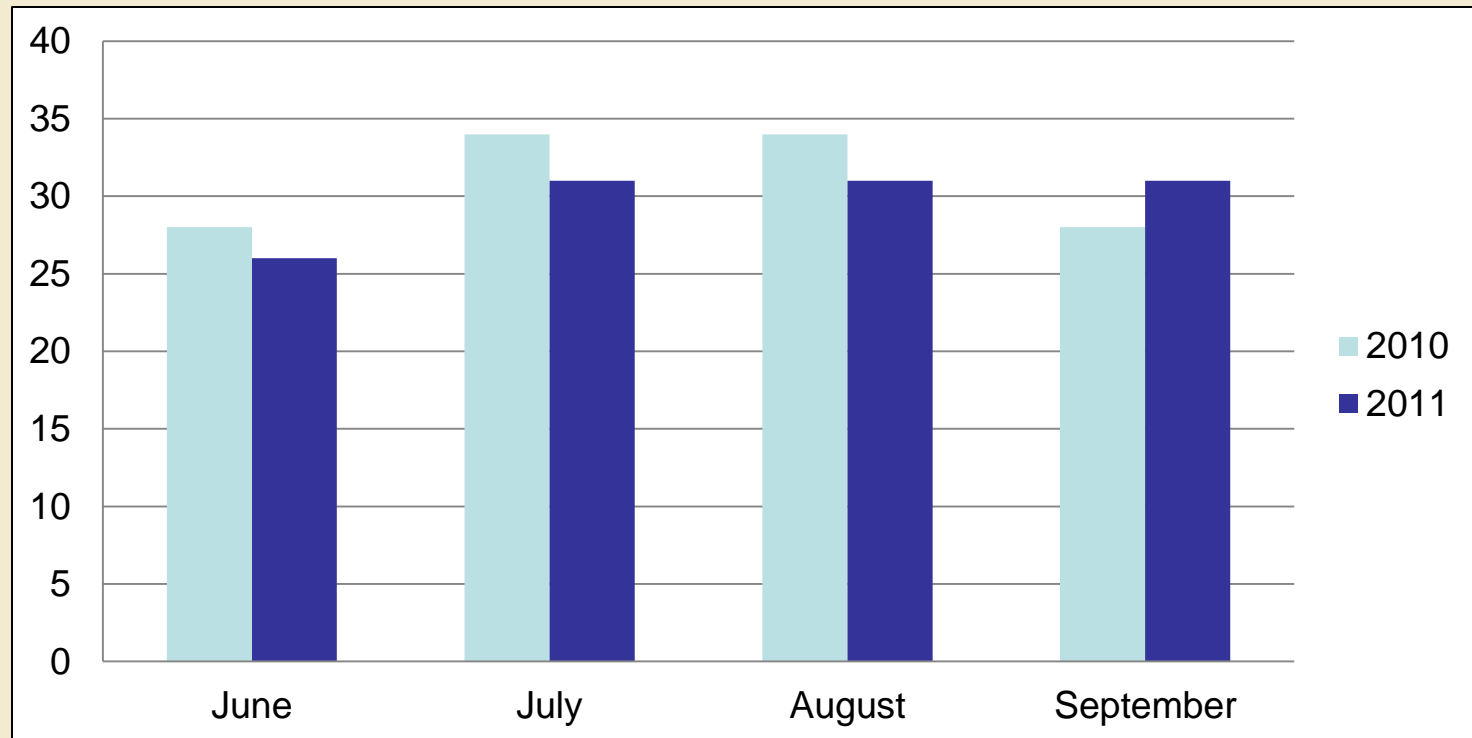
Community Services

Garden Volunteers



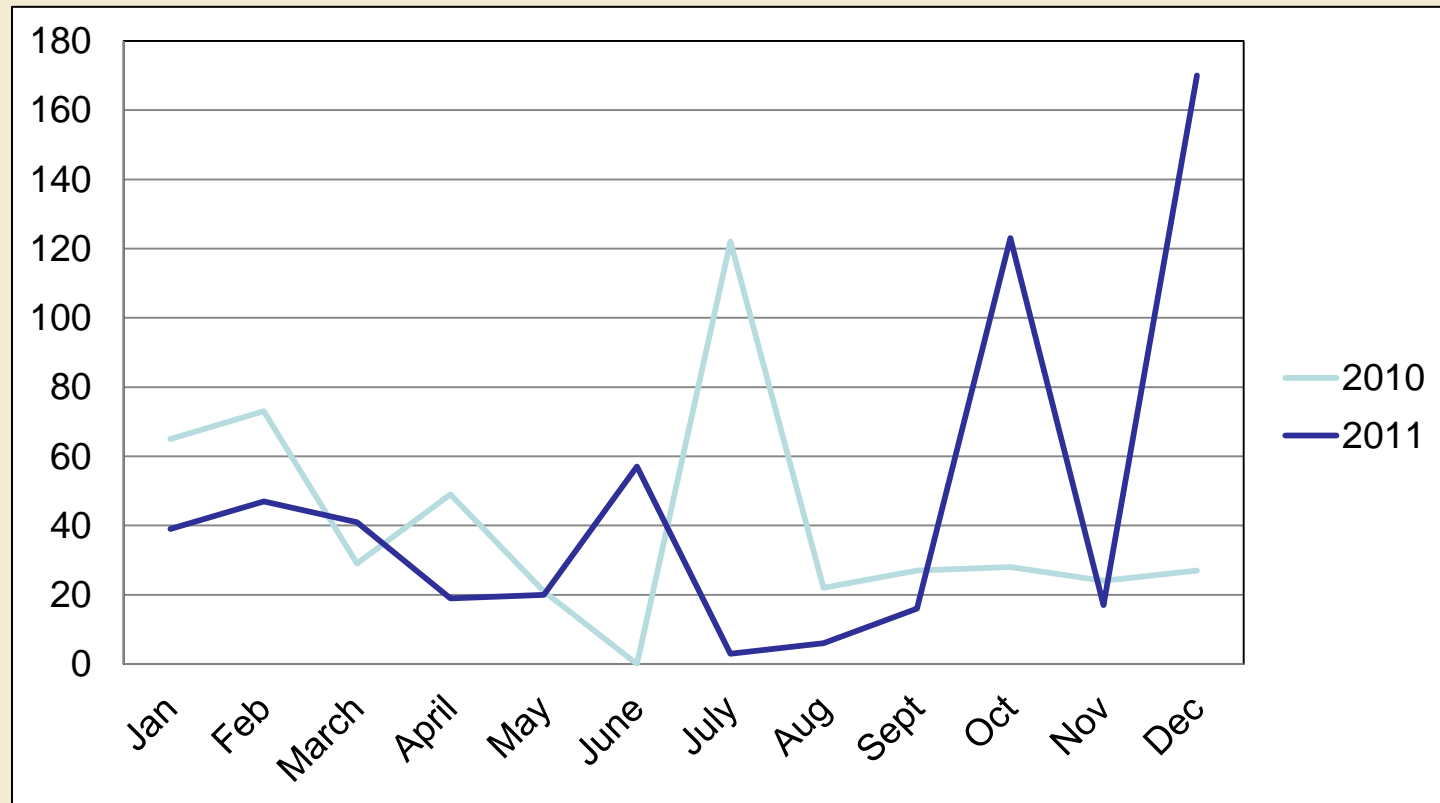
Community Services

SWEEP Homes



Community Services

Weatherized Units



Community Services

Achievements

- SWEEP served 31 households and employed 4 low-income youth.
- The Mayor's Youth Advisory Council increased community involvement: "Trunk or Treat", chaperoning Conklin School's "Monster Mash", assisting at the Senior Thanksgiving Luncheon.
- The Community Garden Project involved over 40 gardens and 2,692 volunteers.
- In a partnership with Neighborhood Network and the Rockford Police Department we have been facilitating several meetings in the Northwest quadrant of the city. Our first Southeast quadrant meeting was held on January 10th at Broadway Covenant Church.
- Providing funding for the Rockford Fire Department to install fire and carbon monoxide detectors in Head Start family homes.
- Supporting the Water Division in "door knocks" for the EPA project.
- Supporting and assisting with alcohol compliance checks to reduce underage drinking.

Community Services

Areas of Improvement

- Some areas, especially those in the southwest quadrant, are having difficulty in engaging neighbors.
- There is some theft from community garden plots and we need to address this issue.
- The SWEEP Project while effective, needs to grow in scope and service.
- Increased amount and diversity of funding in Housing and Community Health programs.
- We are exploring new approaches to concentrating efforts geographically for higher impact.
- Staff need additional training in neighborhood organizing as we move from a service agency to one focused on neighborhood engagement.

Neighborhood Network

Neighborhood Network

Achievements

- Leveraged ARRA dollars to rehab a portion of the Pecatonica Middle School Greenhouse and grew over 10,000 seedlings distributed to community gardens.
- Neighborhood Network partnered in Project Facelift.
- Fun Safe Summer Partnership.
- Great American Cleanup.
- Funding, soliciting and judging Neighborhood Mini Grants for Capacity Building and Beautification.
- Working with RHS Freeport, Rockford Area Affordable Housing and volunteers to hold the first Community Leadership Institute of Northwest Illinois.



Neighborhood Network

Areas of Improvement

- Taking a more geographic approach to create healthier, more informed, self-reliant and engaged residents
- Working more formally with Winnebago County to support training and education to neighborhoods outside of City of Rockford limits
- Strengthening partnerships with Rockford Housing Authority, and neighborhoods surrounding RHS locations
- Diversifying funding



PRESENTED BY:
Kevin Martin-Security Analyst

Rockford Housing Authority

Dashboard-Security

Blackhawk	Brewington	Buckbee	Fairgrounds	Midvale	North Main	Olesen	Orton Keyes	Park Terrace	Summit Green	Total

Criminal Arrests on RHA Property

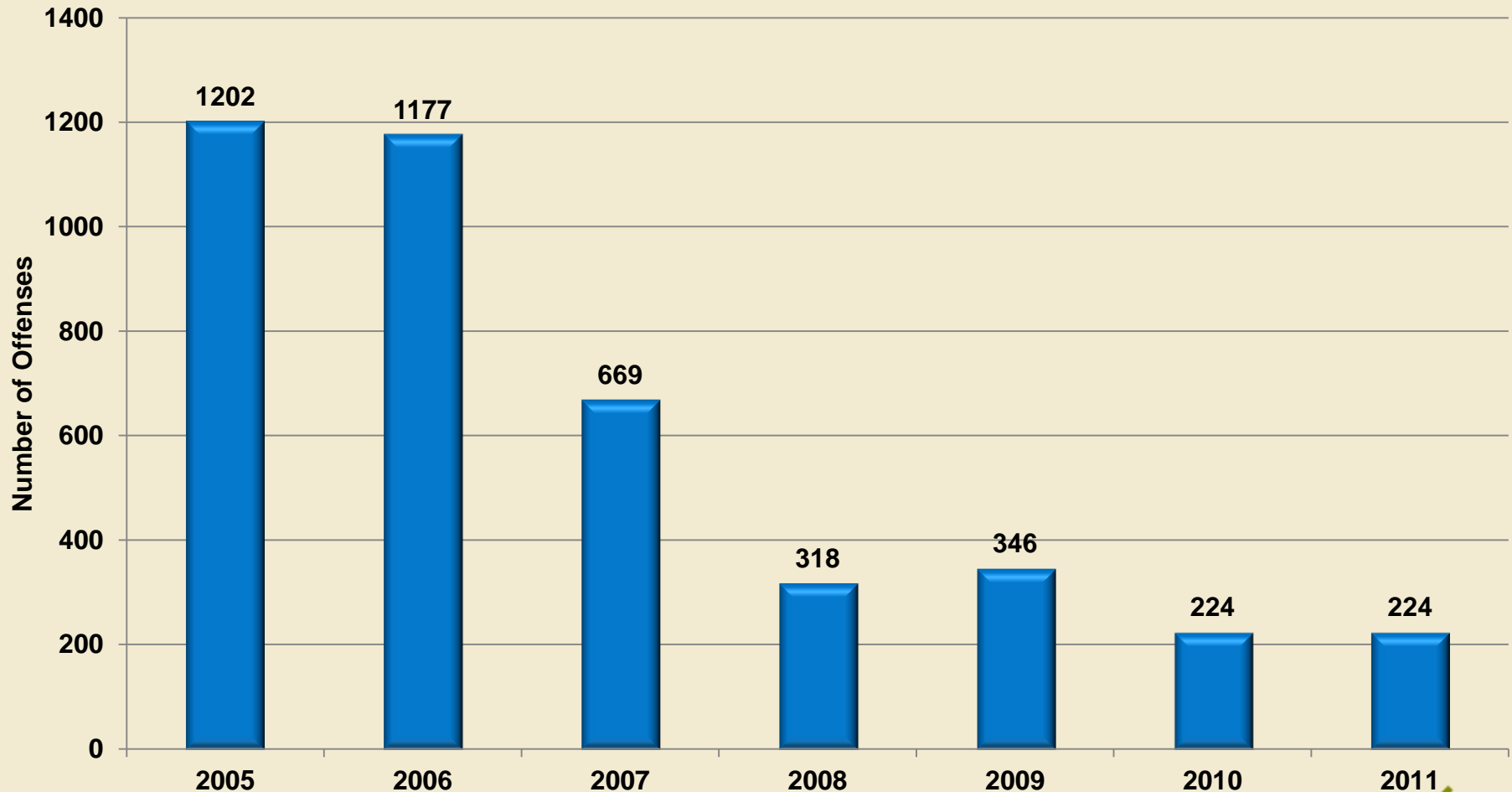
Benchmark	41	25	0	96	0	5	9	73	10	0	259
2011	45	15	0	66	0	0	11	73	14	0	224

***Benchmark is the average of 2008-2010 (entire year)*

***Score is based on a standard deviation of previous 3yrs data*
Excellence Everywhere

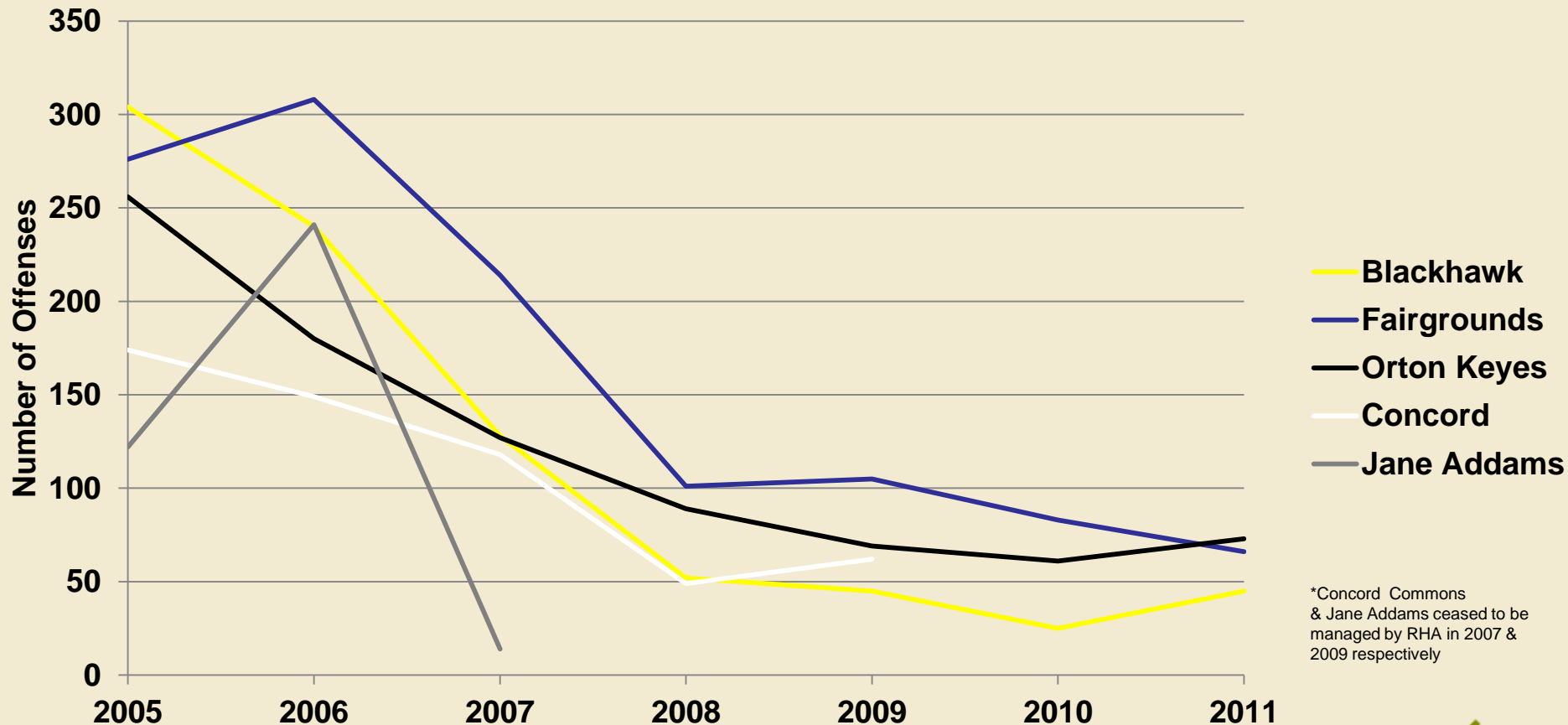
Rockford Housing Authority

**Total Criminal Arrests:
All RHA Developments**



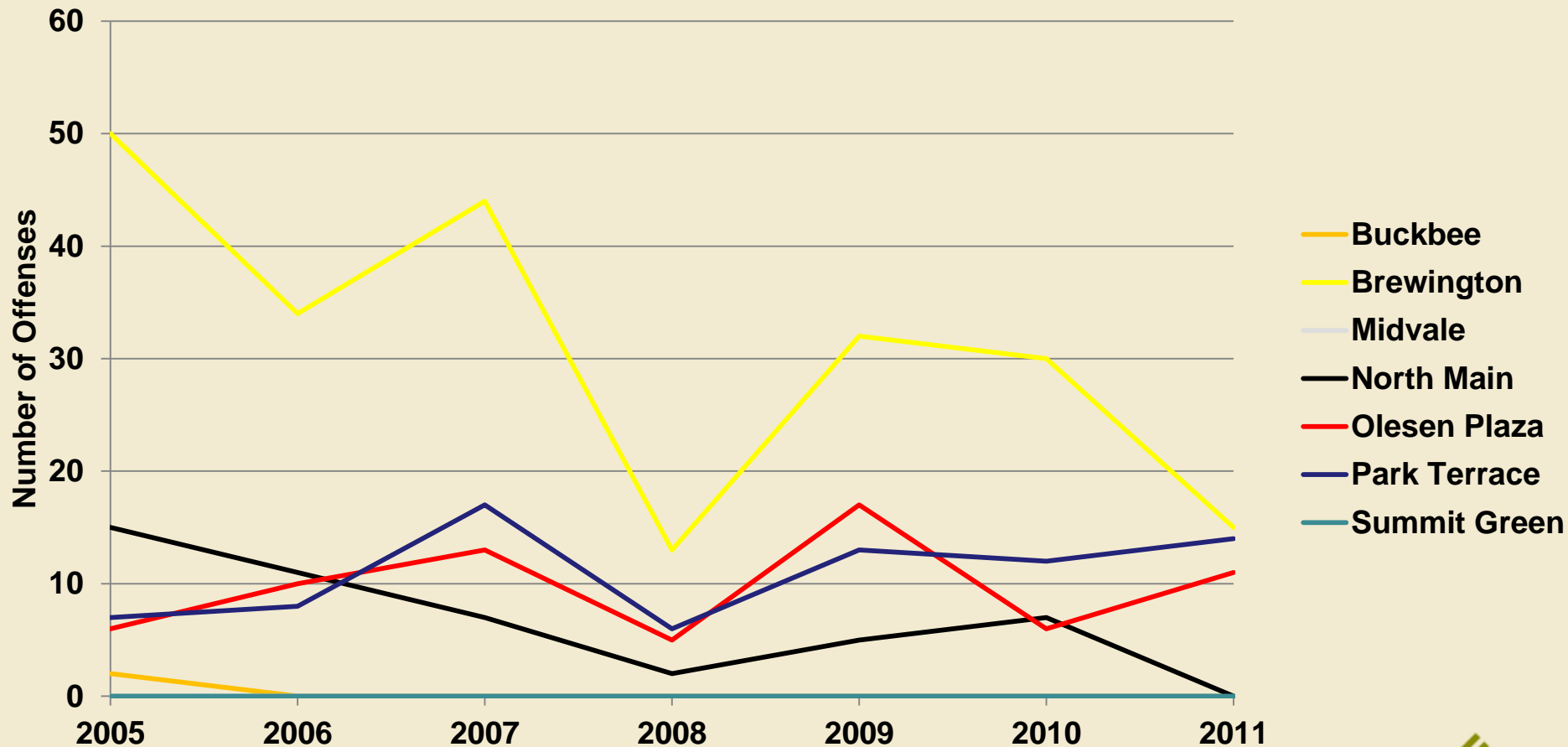
Rockford Housing Authority

Criminal Arrests: RHA Family Developments



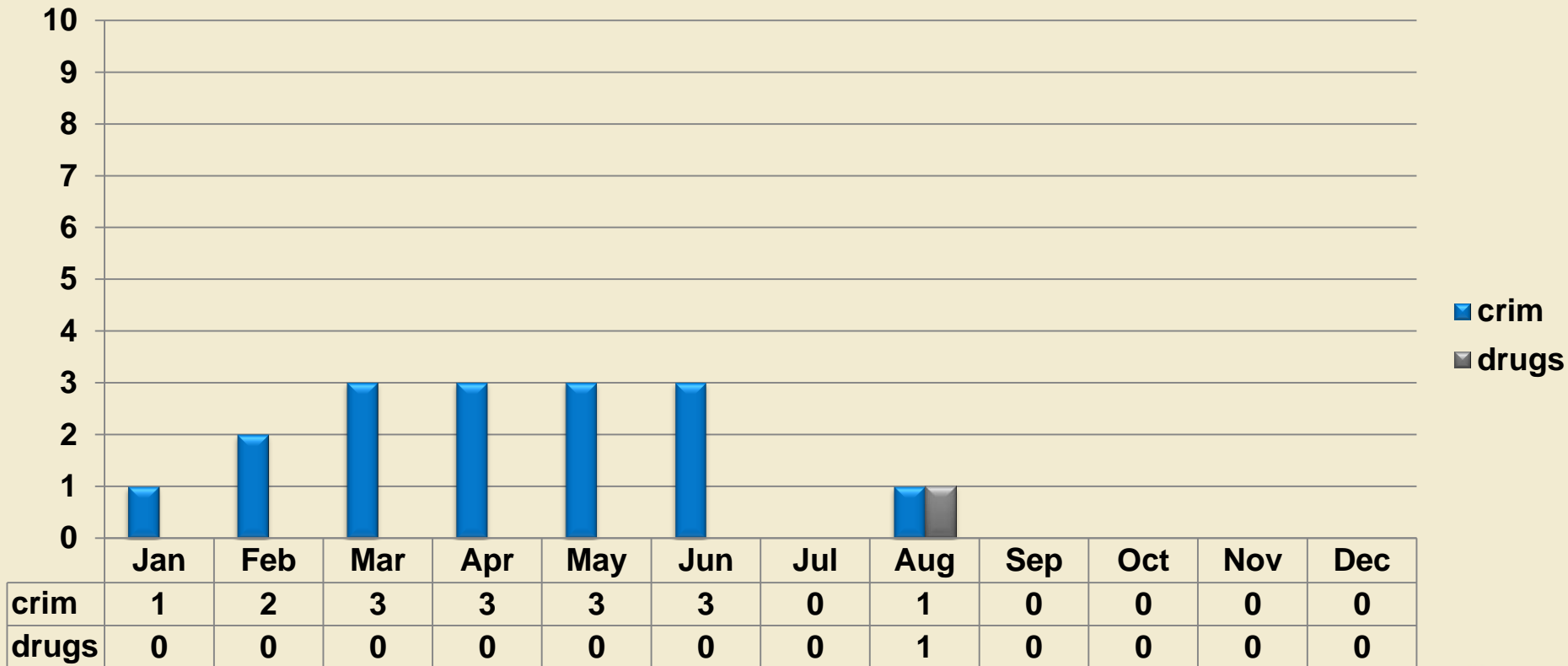
Rockford Housing Authority

Criminal Arrests: RHA High/Low Rises



Rockford Housing Authority

Eviction Notices Served for Drug/Criminal Activity RHA Scattered Sites 2011

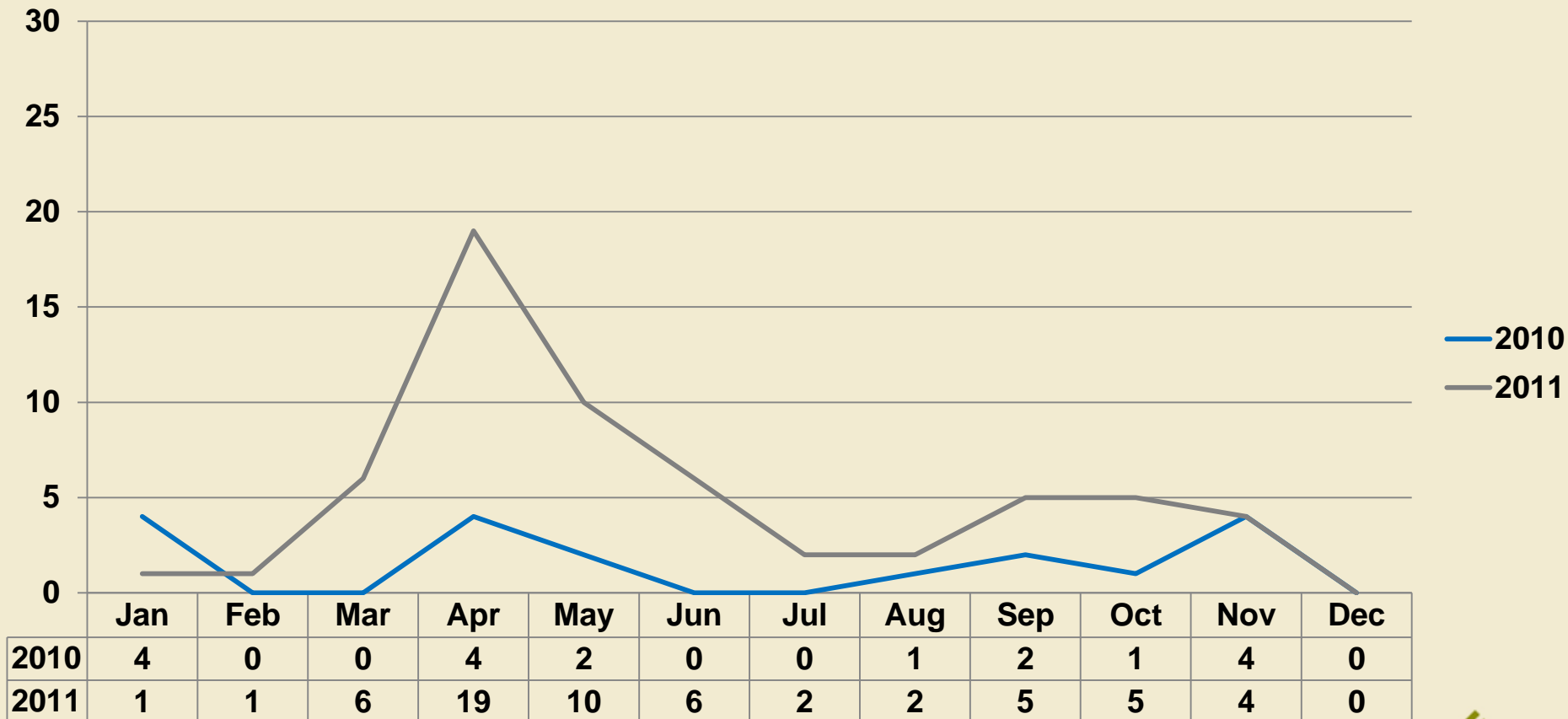


Rockford Housing Authority

Housing Choice Voucher (HCV)

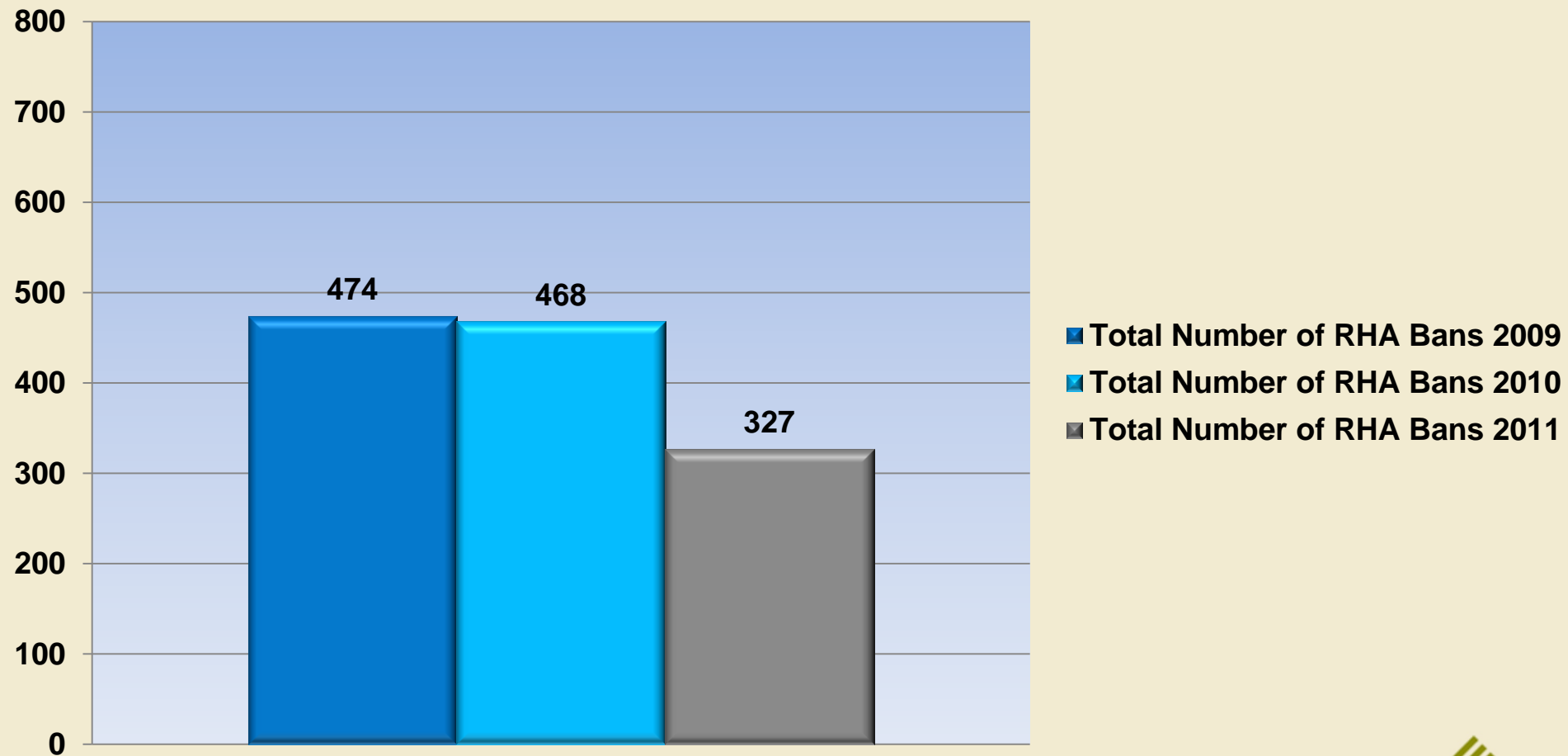
Actual Terminations

for Criminal Activities 2010 vs. 2011



Rockford Housing Authority

RHA Bans 2009-2011 Comparison



Rockford Housing Authority

Achievements

- Have met or outperformed most benchmarks for 2011.
- Noted decrease in number of criminal arrests at Fairgrounds.

Areas of Improvement

- Park Terrace and Olesen Plaza may need additional attention.

“ReBuild”

A Community Partnership Focused on Reducing Poverty

PRESENTED BY:

John Cressman-Executive Director of RHA

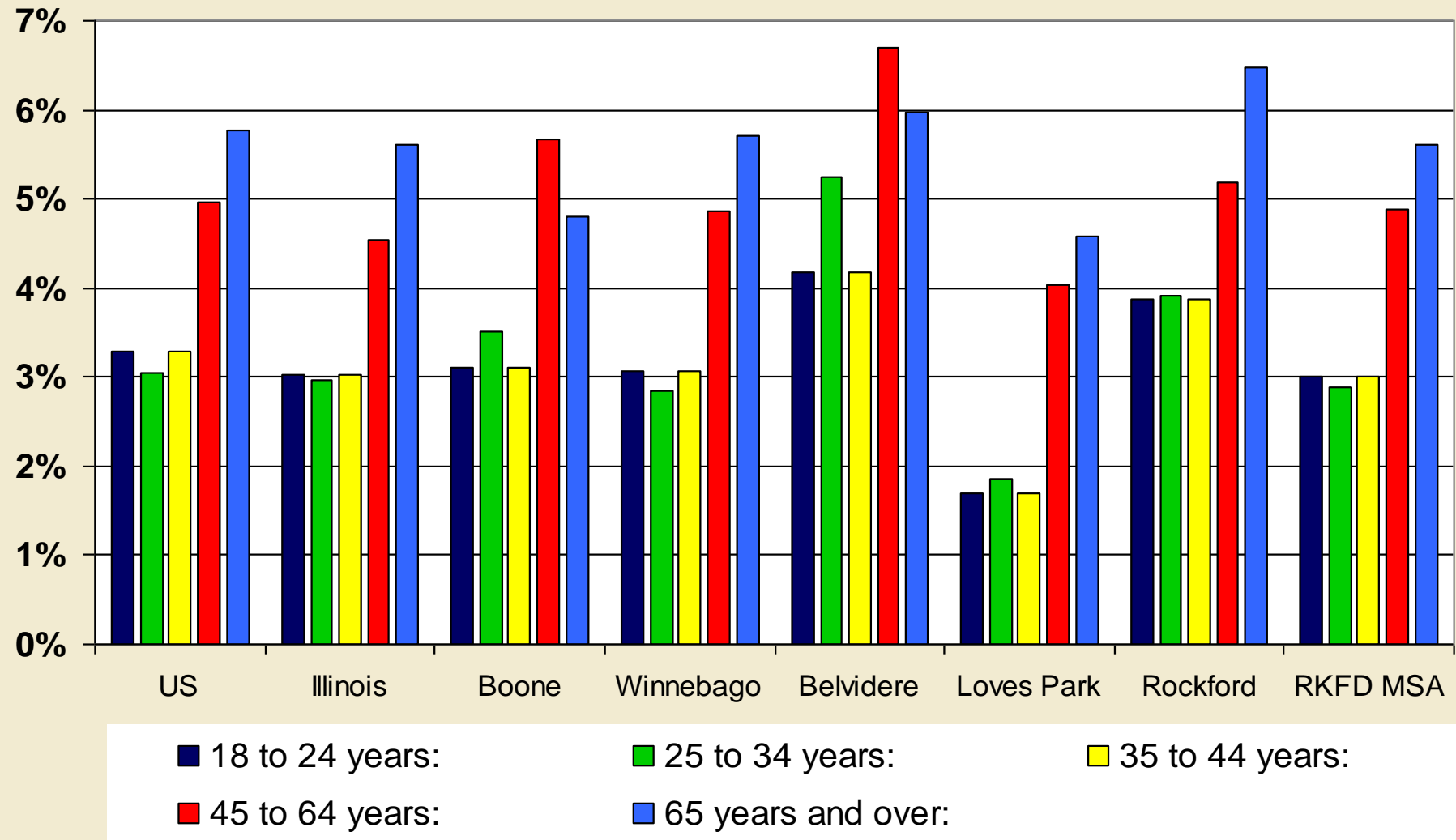
Darcy Bucholz-Executive Director of WIB

George Davis-Executive Director of Human Services

**“If you want a job, you should
get your GED.”**

RRStar Editorial Board
December 18th, 2011

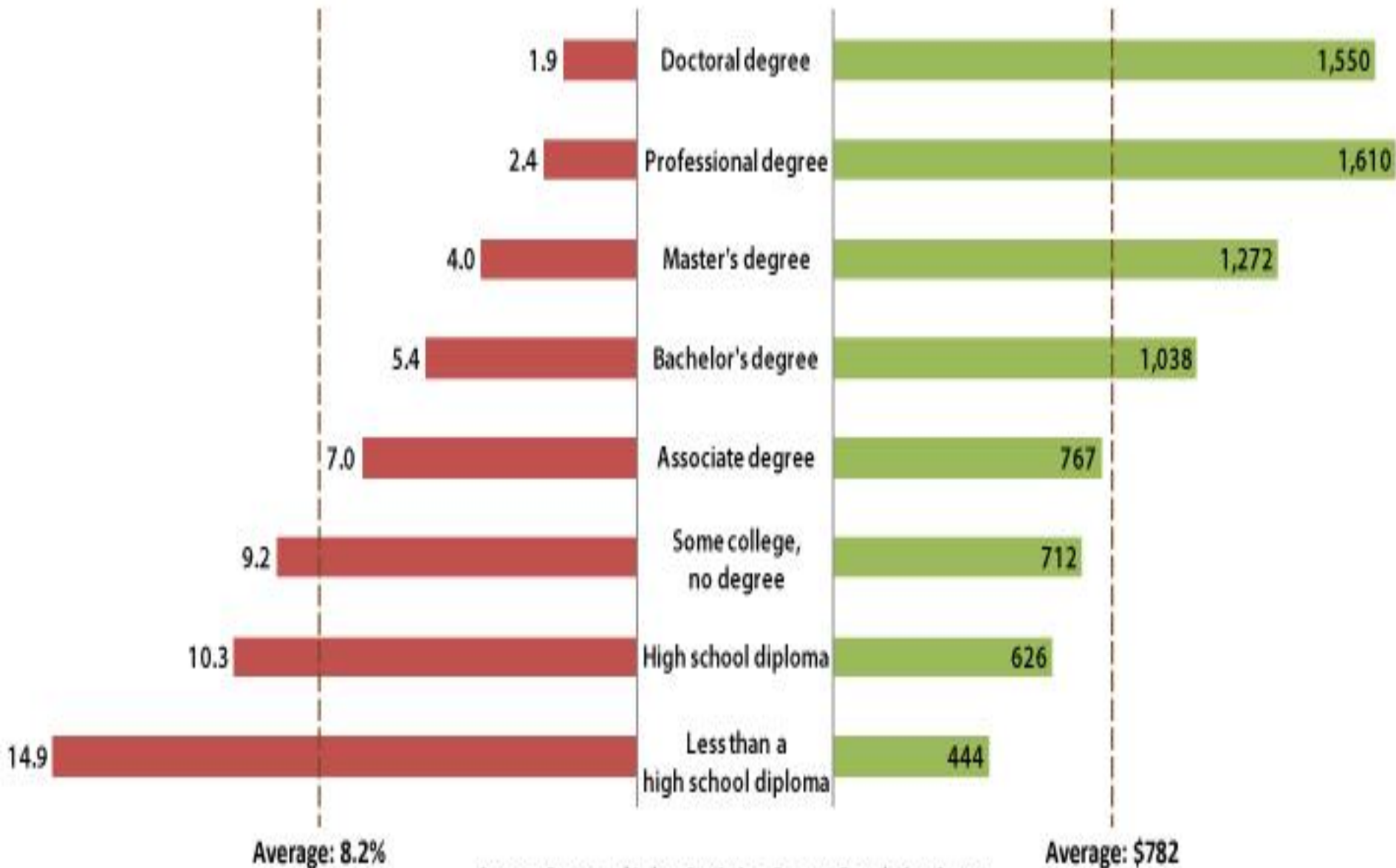
Rockford Metropolitan Statistical Area: Population 18+ with Less Than a High School Degree or GED



Education pays:

Unemployment rate in 2010 (%)

Median weekly earnings in 2010 (\$)

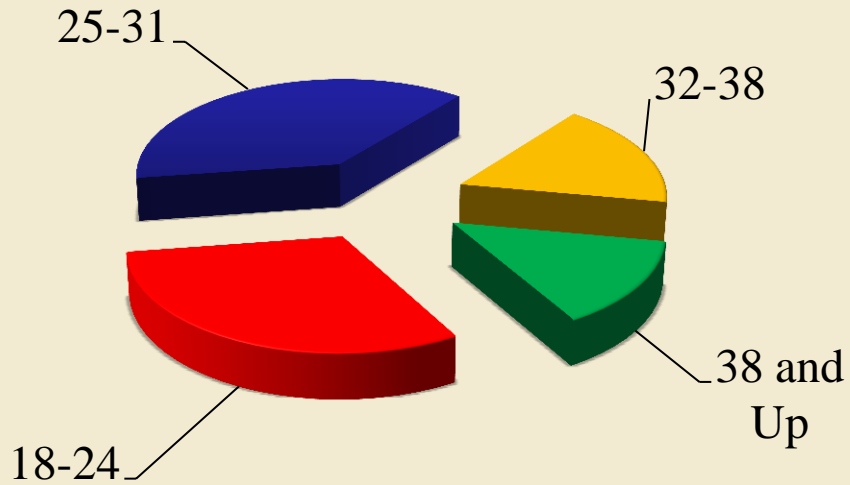


Source: Bureau of Labor Statistics, Current Population Survey

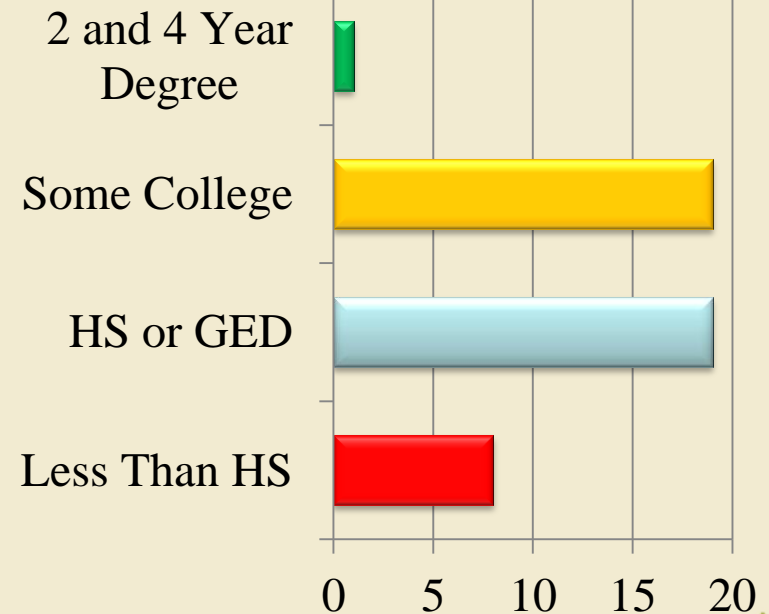
ReBuild

YOUR LIFE. YOUR CHOICE.

Average Age



Education Levels



Current # of Participants: 58
Total # of Participants: 61

Entered Into ReStart: 10
Completed ReStart: 0

ReBuild Milestones

EDUCATION

Employment

SELF-SUFFICIENCY

	GED / HS	Certificates	College	Training	Placement	Advancement	TANF	PH	Housing
Actual									
Plan									
Average Time Actual									
Average Time Plan									

ReBuild Progress Outline

	Currently Enlisted	Completed	Average Time for Completion
Phase I: Orientation			
Phase II: Lifeskills and Recreational Activities			
Phase III: Job Readiness			
Phase IV: Financial Readiness			
Phase V: Program Completion			

Thank You!

Questions?